



4 March 2011

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

**CITI AND GOLDMAN SACHS INVESTMENT CONFERENCES
LONDON, 7-8 MARCH 2011 AND NEW YORK, 10-11 MARCH 2011**

Following is a presentation that is to be given at the Citi investment conference in London, together with a discussion pack containing supplementary information that will be distributed at the conferences in London and New York.

Yours faithfully,

L J KENYON
COMPANY SECRETARY

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Philosophy, Performance & Direction

Terry Bowen, Finance Director

Citi Investor Conference
London
March 2011



Wesfarmers

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Philosophy Based on a Single Focus

Satisfactory returns to shareholders

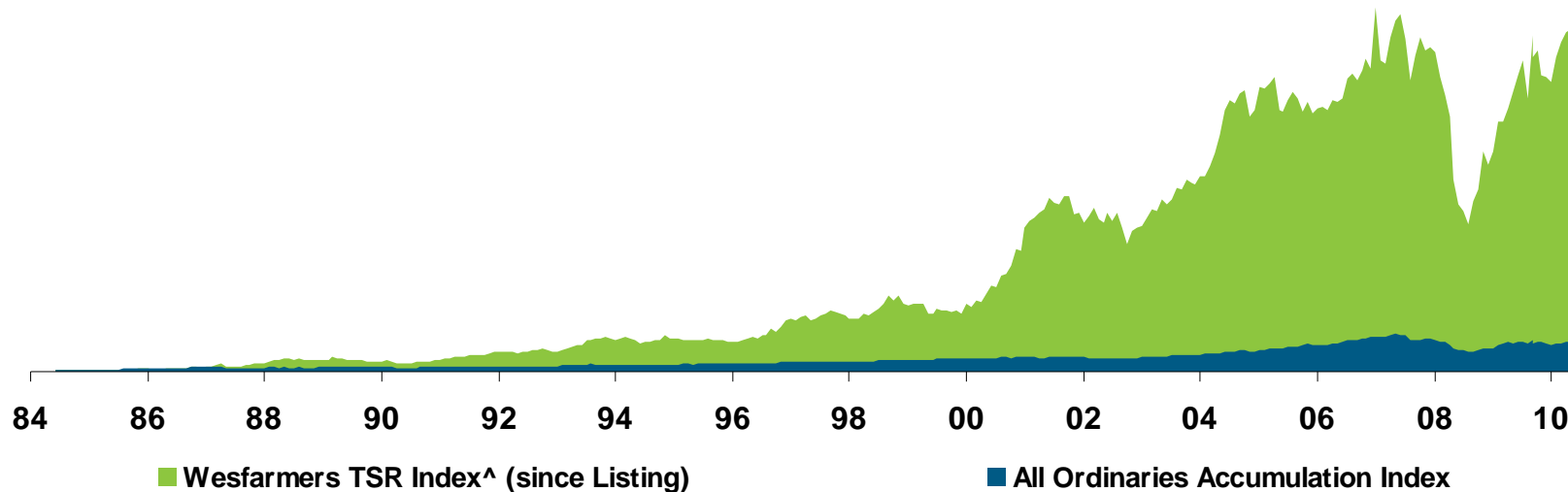


Wesfarmers

Wesfarmers at a glance

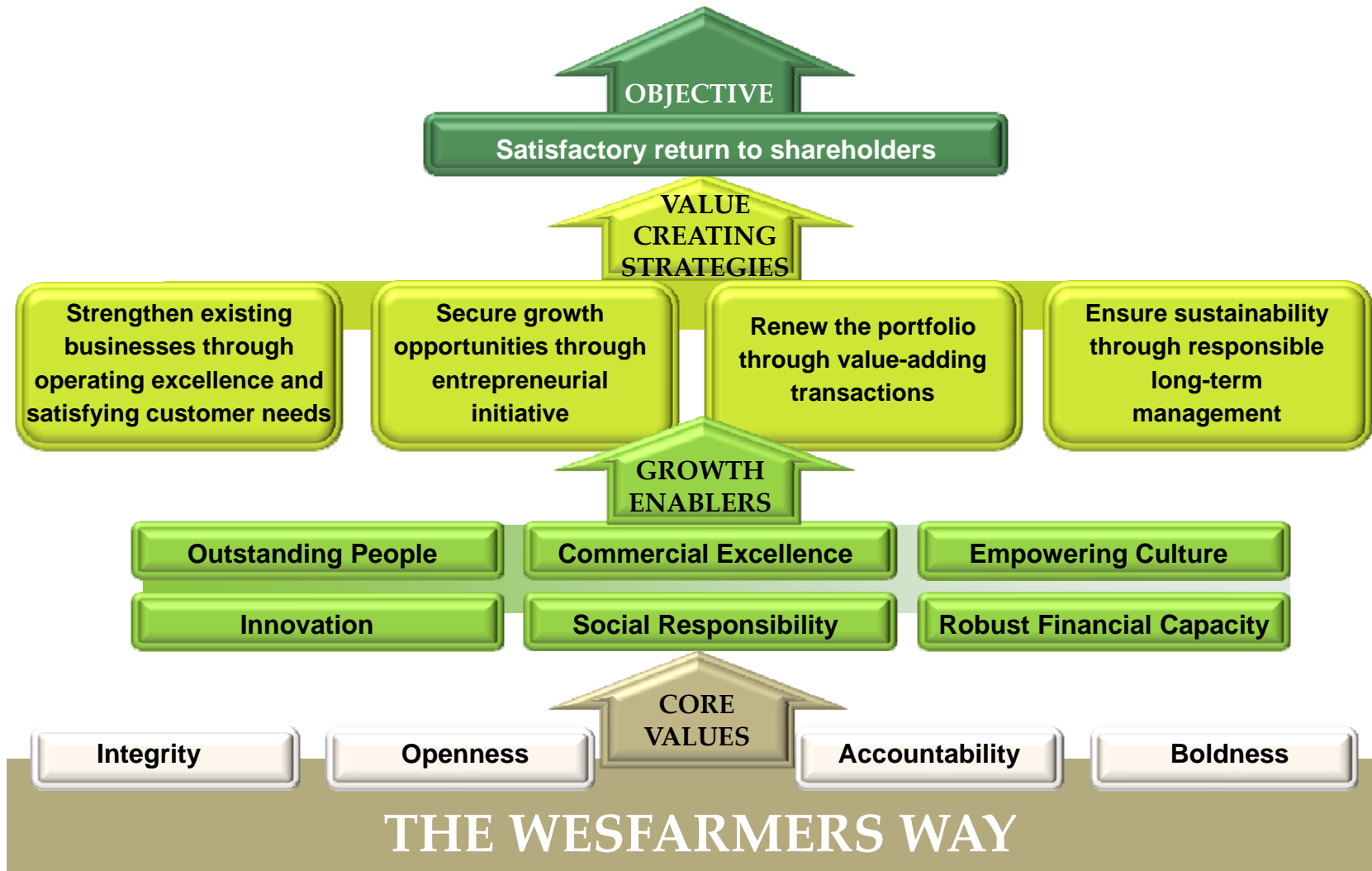
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- Commercially focused culture with primary objective of achieving *satisfactory returns for shareholders*
- Focus on four core values: integrity; openness; accountability; & boldness
- Strength of diversified operations with strong portfolio of growth & cash generating businesses
- Australia's largest public sector employer, with 200,000 employees
- One of Australia's largest companies as ranked by market capitalisation



[^] Source: IRESS (capital adjusted price, assumes 100% reinvestment of dividends)

The Wesfarmers Way



Portfolio of leading brands

Retail Businesses



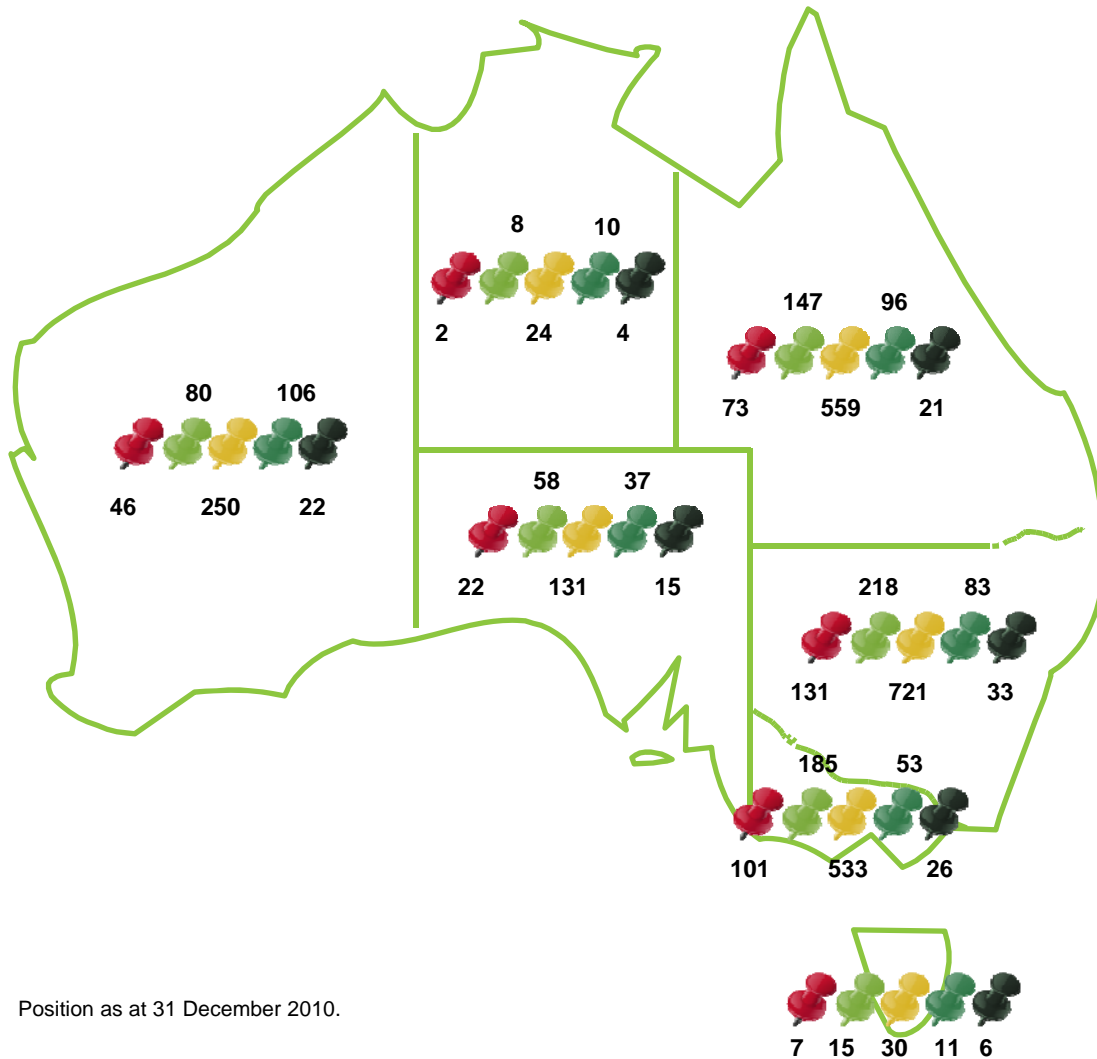
Insurance



Industrial Businesses



Strength of unique network coverage



Position as at 31 December 2010.

Big Box Retail	
Discount Dept. Stores	
Consumer Staples Retail	
Industrial	
Insurance*	

*Wesfarmers Insurance operates out of four locations in the United Kingdom & one location in New Caledonia.



Management Team

Managing Director
Finance Director

Richard Goyder
Terry Bowen

Food & Liquor Retailing

Coles

Ian McLeod

Big Box Retailing

Home Improvement
& Office Supplies

John Gillam

Discount Department
Store Retailing

Target
Kmart

Launa Inman
Guy Russo

Insurance

Insurance

Rob Scott

Industrials

Resources
WES CEF
Industrial & Safety

Stewart Butel
Tom O'Leary
Olivier Chretien

Group Results



Wesfarmers

Group financial highlights

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- First half profit after tax of A\$1,173 million, up 33.4%
- Operating revenue of A\$28,074 million, up 5.8%
- Group EBIT result of A\$1,917 million, up 23.9%
 - Growth in earnings across most divisions
 - Solid retail performance in challenging trading conditions, up 5.6%
 - Strong growth in industrial businesses with significant improvement in Resources' result
 - Improved Insurance performance up 12.1%
- Basic earnings per share of A\$1.02, up 33.3%
- Cash realisation of 120.0% on solid operating cash flows of A\$1,960 million
- Strong liquidity position, fixed charges cover (R12) of 2.6 times, up from 2.2 times
- Increased capital investment in the business up 11.3% to \$992 million
- Interim dividend per share of A\$0.65 fully franked, up 18.2%

Group performance highlights

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Retail

- Coles' performance was pleasing with revenue up 5.9% & EBIT up 18.3%; good progress continues to be made on the turnaround
- Bunnings' result was solid with operational improvements across its three strategic pillars: widest range; lowest price; & best service
- Kmart & Officeworks reported strong results with growth in customer transactions, revenue & earnings
- Target's performance was down from last year's record result due to strong price deflation & wet & cool weather affecting sales of seasonal apparel

Insurance

- Insurance earnings improvement following remediation work in underwriting & solid broking results

Group performance highlights (cont.)

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Industrials

- Resources earnings were significantly up on increased coal prices despite higher than average rainfall affecting production & increasing mining costs
- WES CEF & WIS recorded strong results driven by increased resource sector activity, good operational performances, improved fertiliser margins & insurance proceeds

Group

- Other businesses negatively affected by non-cash revaluations associated with the Gresham Private Equity Funds & increased provisions for assets damage & writedowns following major weather events

Group performance summary

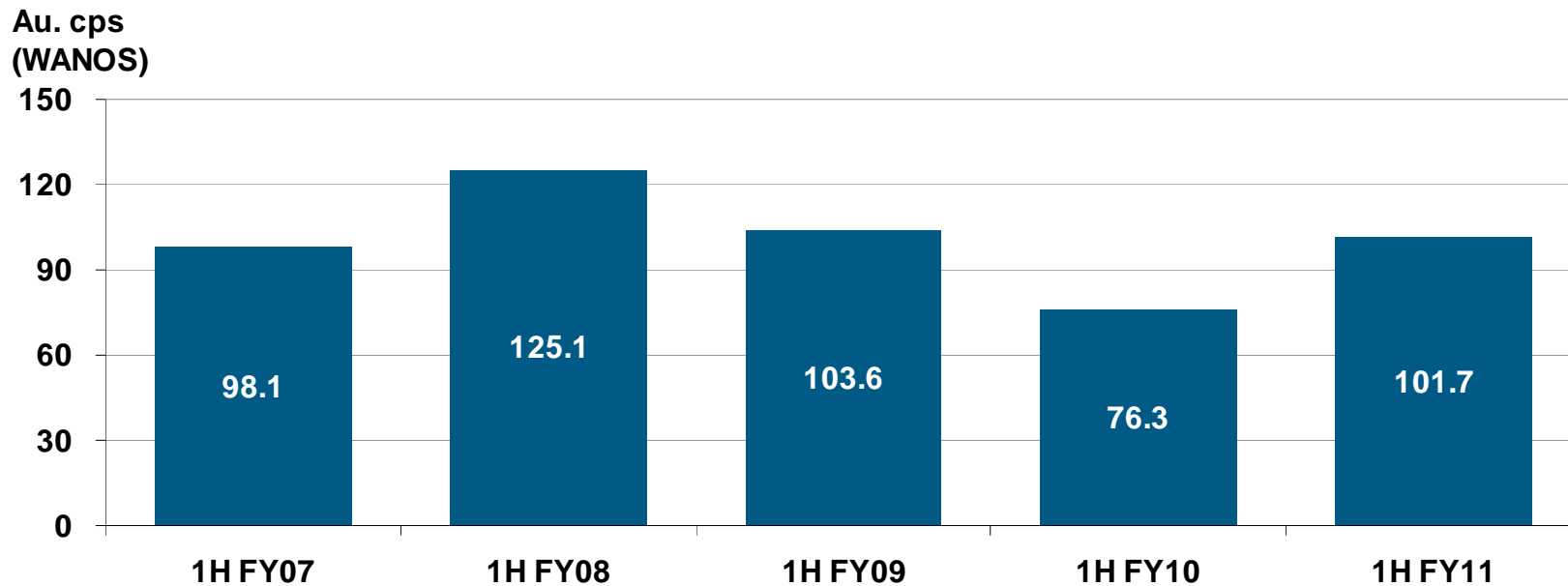
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Half Year ended 31 December (A\$m)	2010	2009	↑↓%
Operating revenue	28,074	26,533	5.8
EBITDA	2,378	1,996	19.1
EBIT	1,917	1,547	23.9
Finance costs	(272)	(319)	14.7
Tax expense	(472)	(349)	(35.2)
Net profit after tax	1,173	879	33.4
Operating cash flow	1,960	2,083	(5.9)
Earnings per share (excl. employee res. shares) (Au. cps)	101.7	76.3	33.3
Earnings per share (incl. employee res. shares) (Au. cps)	101.4	76.0	33.4
Operating cash flow per share (incl. employee res. shares) (Au. cps)	169.4	180.0	(5.9)
Fully franked dividends per share (Au. cps)	65	55	18.2
Return on shareholders' funds (R12) (%)	7.6	6.5	1.1pt

Au. cps: Australian cents per share

Earnings per share (EPS)

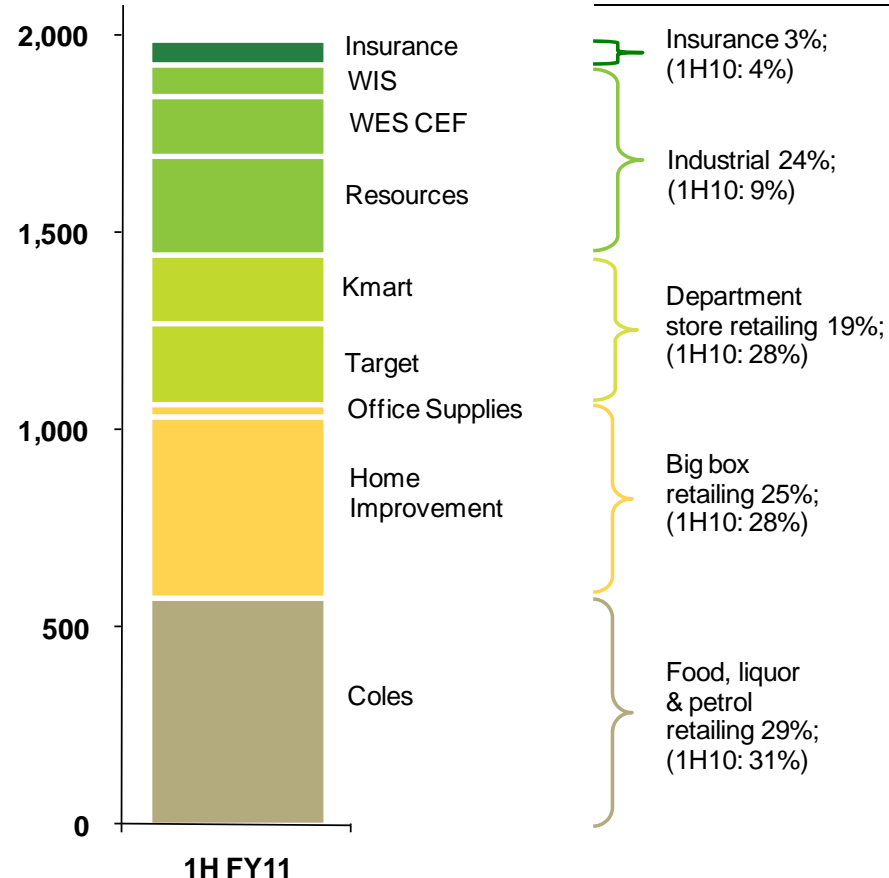
- Return to EPS growth, following impact of equity raisings on 2008 & 2009 result
- 33.3% growth in EPS reflects strong growth in earnings from Retail & Industrial businesses



WANOS: Weighted average number of shares

Diversified earnings

Divisional EBIT
(1H FY11, A\$m)



Half Year ended 31 December (A\$m)	2010	2009	↑ ↓ %
Coles	575	486	18.3
Home Improvement	457	422	8.3
Office Supplies	32	27	18.5
Target	206	279	(26.2)
Kmart	175	154	13.6
Insurance	65	58	12.1
Resources	250	2	n.m.
Chemicals, Energy & Fertilisers ¹	151	69	118.8
Industrial & Safety ¹	79	65	21.5
Divisional EBIT	1,990	1,562	27.4
Other	(26)	31	n.m.
Corporate overheads	(47)	(46)	(2.2)
Group EBIT	1,917	1,547	23.9

1. 2009 restated to reflect current divisional structure
n.m. Not meaningful

Continued focus on divisional ROC

- ROC underpins long standing culture of financial discipline
- Divisional focus on growth in ROC through earnings growth & improvements in capital efficiency

Rolling 12 months to 31 December	2010			2009
	EBIT A\$m	Cap Emp A\$m	ROC %	ROC %
Coles	1,051	14,868	7.1	5.9
Home Improvement	763	2,617	29.2	31.2
Office Supplies	78	1,191	6.6	5.8
Target	308	3,287	9.4	12.6
Kmart	217	815	26.6	19.8
Insurance	129	1,333	9.7	6.3
Resources	413	1,205	34.3	20.6
Industrial & Safety ¹	152	1,287	11.8	9.5
Chemicals, Energy & Fertilisers ¹	280	1,315	21.3	10.0

1. 2009 restated to reflect current divisional structure

Operating Divisions



Wesfarmers

Highlights

- Food & Liquor 6.3%¹ total sales growth & comp. sales growth of 6.4%¹
- Strong EBIT growth of 18.3%
- Seven consecutive quarters of industry outperformance
- Increased customer numbers & growth in basket size driven by fresh food participation
- Efficiency gains from systems & supply chain
 - Easy ordering live in over 600 stores
- Price investment delivering value
- Continue to build trust in Coles value, quality & service
- Scale roll-out of renewal & new concepts
 - 99 stores now live
 - Health & beauty in 677 stores
- Liquor continues to grow market share

1. For the 27 week period 28 June 2010 to 2 January 2011

Financial Performance

Half-Year ended 31 December (A\$m)		2010	2009	↑ %
Coles Division	Revenue	16,059	15,161	5.9
	EBIT	575	486	18.3
	ROC (R12 %)	7.1	5.9	
	Safety (LTIFR YTD)	12.0	12.2	
Food & Liquor	Revenue ¹	12,804	12,028	6.5
	Total store sales growth % ^{3,4}	6.3	7.1	
	Comp store sales growth % ^{3,4}	6.4	6.0	
	Trading EBIT ^{1,2}	524	429	22.1
	EBIT margin %	4.1	3.6	
Convenience	Revenue ¹	3,244	3,121	3.9
	Total store sales growth % ^{3,5}	1.9	6.6	
	Comp store sales growth % ^{3,5}	1.5	4.8	
	Trading EBIT ¹	49	47	4.3

1. Excludes property. 2. Excludes non-trading items expense of 2010: nil (2009: A\$6m). 3. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010. 4. Includes hotels, excludes gaming revenue & property. 5. Excludes fuel.

Key strategic initiatives - update

- Turnaround on track driven by delivering better value, product quality & in-store service
- Continued focus on 'Delivering Consistently Well'

Home Improvement & Office Supplies

2011 Half-year performance



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Highlights

- Trading revenue growth of 4.4%
 - 4.1% total store sales growth (store-on-store growth of 1.7%)
 - 3.7% lift in commercial sales
 - Deflationary impact of ‘value focus’ work continued
 - Adverse weather impacts in many locations
- EBIT growth of 8.3%
 - Good merchandising execution
 - Strong focus on cost management
- Opened 16 trading locations
 - 8 new warehouse stores
 - 5 smaller format stores & 3 trade centres
- Continued strategic investment in existing store network

Financial Performance – Home Improvement

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	3,572	3,402	5.0
Trading Revenue <small>(excl. property & non-trading items)</small>	3,549	3,400	4.4
EBIT	457	422	8.3
Trading EBIT margin (%)	12.8	12.4	
Net property contribution	1	(1)	
ROC (R12 %)	29.2	31.2	
Safety (R12 AIFR)	35.2	38.7	

Key strategic initiatives - update

- Increasing authority on lowest price & widest range
- Strategic investment in existing network & continued network expansion



Home Improvement & Office Supplies

2011 Half-year performance



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Highlights

- Officeworks retail store sales growth of 7.5%
 - Underpinned by strong transaction growth
- OW Business offer continues to gain traction
- Double digit earnings growth in challenging conditions
- Focus on growth through ongoing investment & improvement
 - Seven new stores, five full store upgrades
 - One-third of stores with new layout & design
- Good progress on actions to improve operational effectiveness
 - Supply chain & system enhancements

Financial Performance – Office Supplies

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	3,572	3,402	5.0
Trading Revenue <small>(excl. property & non-trading items)</small>	3,549	3,400	4.4
EBIT	457	422	8.3
Trading EBIT margin (%)	12.8	12.4	
Net property contribution	1	(1)	
ROC (R12 %)	29.2	31.2	
Safety (R12 AIFR)	35.2	38.7	

Key strategic initiatives - update

- Continued focus on executing strategic agenda
 - Drive sales
 - Improve customer offer & service
 - Expand & upgrade network
 - Reduce complexity & CODB



Target

2011 Half-year performance



Highlights

- Sales results affected by a difficult retail environment
 - Significant price deflation due to strong AUD & competition
 - Summer apparel sales affected by wet & cool weather across the east coast of Australia
 - Overall increase in customer numbers & sales volumes
 - Sales growth in Intimate Apparel & Childrenswear
- Gross Margins pressured by significant deflation & discounting across the market
 - Record margin in 1H FY10 benefited from early transition to summer
- Continued investment in the in-store experience
 - 39 refurbishments completed during the half
 - Positive customer response to new store design standards

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	2,120	2,182	(2.8)
EBIT	206	279	(26.2)
EBIT margin (%)	9.7	12.8	
ROC (R12 %)	9.4	12.6	
Safety (R12 LTIFR)	8.2	9.2	
Total sales growth ¹ (%)	(3.1)	3.5	
Comparative store sales growth ¹ (%)	(3.3)	1.7	

1. 2010 for the 27 weeks 27 June 2010 to 1 January 2011, 2009 for the 27 weeks 28 June 2009 to 2 January 2010.

Key strategic initiatives - update

- Increasing differentiation of its product offering & productivity improvements to deliver better value to customers



Kmart

2011 Half-year performance



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Highlights

- Improved underlying profitability
 - 13.0% increase in profit to \$174 million, driven by gross margin improvement & cost control
- Customers continue to respond well to lowest prices on everyday items & improved in-store offer
 - 1.7% increase in comparable sales⁴
 - Consistent transaction growth
 - Seven million additional transactions completed in the half
- Supply chain initiatives progressed
 - New Victorian distribution centre near completion
- Store network development
 - Continued investment in store fleet; supported by dedicated property team
 - 34 floors & fitting rooms upgraded & four refurbishments completed
- Pleasing sales & profit growth from KTAS⁵

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	2,271	2,226	2.0
EBIT^{1,2}	174	154	13.0
EBIT margin (%)	7.7	6.9	
ROC (R12 %) ³	25.8	19.8	
Safety (R12 LTIFR)	8.3	9.6	
Total sales growth ⁴ (%)	1.9	(1.2)	
Comparative store sales growth ⁴ (%)	1.7	(1.6)	

1. Excludes non-trading items expense of A\$33m relating to supply chain restructuring in 2009.
2. Excludes A\$1m earnings relating to Coles Group Asia overseas sourcing operations utilised by both Kmart & Target (2009: nil).
3. Excludes A\$7m earnings (R12 basis) relating to Coles Group Asia (2009: nil).
4. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010.
5. KTAS: Kmart Tyre & Auto Service.

Key strategic initiatives - update

- Continuing with 'Growth' phase of turnaround offering lowest prices for families on everyday items



Insurance

2011 Half-year performance

Highlights

- Increased earnings across underwriting & broking
- Revenue in line with 1H FY10 notwithstanding underwriting portfolio remediation
- Strong underlying performance despite specific event claims from:
 - Christchurch earthquake¹
 - Natural peril events in Australia above expectations
- Continued progress with growth opportunities including:
 - Coles Insurance offer launched nationally in July 2010 with further extensions
 - Strong growth in EDI with intermediaries (especially SME)
 - New WFI referral arrangement with Victorian Farmers Federation
- Improved investment income from higher yields on term deposits

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Gross Written Premium Underwritten	659	680	(3.1)
Total Revenue	872	868	0.5
EBITA Underwriting	42	38	10.5
EBITA Broking	28	25	12.0
EBITA Other	-	-	-
EBITA Insurance Division	70	63	11.1
EBIT Insurance Division	65	58	12.1
ROC (R12%)	9.7	6.3	
Safety (R12 LTIFR)	1.0	0.7	
Net earned loss ratio (%)	65.2	64.2	
Combined operating ratio (%)	98.6	97.0	
EBITA margin (Broking) (%)	27.3	25.2	

Key strategic initiatives - update

- Improving underwriting disciplines & premium growth initiatives

1. Net impact to earnings A\$10.8 million

Resources

2011 Half-year performance



Highlights

- Performance
 - Strong 1H FY11 financial result given difficult weather conditions
 - Curragh mine cash costs (A\$/t) increased 19.9% 1H FY11 vs. 1H FY10
 - Mine cash costs (A\$/t) reduced 9.2% in FY10
 - Exceptional effort by Curragh team during flood period
 - Increase in sales volumes from all mines
- Export markets
 - Strong global demand for coal in supply-constrained environment
 - Significant increase in export coal prices against previous year
- Progress on growth projects
 - Curragh: A\$286 million Curragh expansion to 8.0 - 8.5mtpa export metallurgical capacity; completion expected late CY11/early CY12
 - Bengalla: A\$56 million expansion to 9.3mtpa ROM

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue¹	957	624	53.4
EBITDA	305	61	400.0
Depreciation & amortisation	(55)	(59)	(6.8)
EBIT²	250	2	n.m.
ROC (R12%)	34.3	20.6	
Coal production ('000 tonnes)	7,080	7,278	(2.7)
Safety (R12 LTIFR) ³	0.9	2.3	

1. Includes traded coal revenue of A\$51m in 2010 (2009: A\$30m) & locked-in exchange rate losses of nil in 2010 (2009: A\$65m).
2. Includes Stanwell royalty expense of A\$60m (2009: A\$106m).
3. Curragh & Premier only.
n.m. Not meaningful.

Key strategic initiatives - update

- Major expansion projects underway at Curragh & Bengalla
- Continued focus on productivity improvements & cost control

Chemicals, Energy & Fertilisers

2011 Half-year performance

Highlights

- Increased earnings from ammonia & ammonium nitrate
 - Strong demand & plant performances
- Increased sodium cyanide sales offset by increased gas input costs & higher Australian dollar
- Record low PVC selling price relative to VCM input cost, compounded by a strong Australian dollar
- Kleenheat earnings marginally higher than previous year despite higher gas input costs & reduced LPG content in the pipeline
- Recovery in fertiliser margins following inventory writedowns & carryover of highly-priced inventory in the previous year
- Varanus Island gas disruption insurance claim now settled

Financial Performance

Half-Year ended 31 December (A\$m)		2010	2009 ²	↑ %
Revenue	Chemicals	315	292	7.9
	Energy ³	286	252	13.5
	Fertilisers	121	141	(14.2)
		722	685	5.4
EBITDA ¹		199	116	71.6
Depreciation & amortisation		(48)	(47)	2.1
EBIT¹		151	69	118.8
EBIT (excl insurance proceeds)		110	69	59.4
Sales volume ('000t):				
	Chemicals	392	385	1.8
	Fertilisers	244	264	(7.6)
	LPG	173	166	4.2
ROC (R12 %) ¹		21.3	10.0	
Safety (R12 LTIFR)		5.8	2.9	

1. Includes insurance proceeds of A\$41m in 2010 (2009: nil).
2. Restated to exclude Coregas following the merger of Chemicals & Fertilisers & Energy from 1 July 2010.
3. Includes Kleenheat Gas, enGen & ALWA.

Key strategic initiatives - update

- Focus on expansion opportunities (including AN3¹) & improving plant performance

1. Ammonium Nitrate expansion feasibility study, expansion to 780,000tpa announced 10 November 2009

Industrial & Safety

2011 Half-year performance

Highlights

- Strong results supported by market conditions & competitive position
 - 12.3% sales growth (1H FY10 affected by GFC)
 - 21.5% EBIT growth; EBIT improvement in all businesses
- Strengthened business portfolio
 - Transitioned Coregas into the division
 - Divested Motion Industries
 - Merged Blackwoods Paykels & Protector Safety
 - Acquired small gas detection services business
 - Opened two new stores & three gas depots; closed five small locations
- Solid sales momentum supported by strong service levels
 - Contracts, projects, services & eBusiness growth
 - Continued industry diversification
- Strong operational & capital management

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009 ¹	% \updownarrow
Revenue	774	689	12.3
EBITDA	92	78	17.9
Depreciation & amortisation	(13)	(13)	-
EBIT	79	65	21.5
EBIT margin (%)	10.2	9.4	
ROC (R12 %)	11.8	9.5	
Safety (R12 LTIFR)	2.7	1.3	

1. Restated to include Coregas following the divisional restructure on 1 July 2010.

Key strategic initiatives - update

- Focus on increasing share of existing customers spend & growth in new markets

Other business performance summary

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Half-Year ended 31 December (A\$m)	Holding %	2010	2009	↑↓ %
Associates share of profit/(loss):				
Gresham Private Equity Funds	<i>Various</i>	(28)	29	<i>n.m.</i>
Gresham Partners	50	(1)	2	<i>n.m.</i>
Wespine	50	5	4	25.0
Bunnings Warehouse Property Trust	23	12	10	20.0
Associates sub-total		(12)	45	<i>n.m.</i>
Interest revenue		23	29	(20.7)
Non-trading items		-	(39)	<i>n.m.</i>
Other		(37)	(4)	<i>n.m.</i>
Other business sub-total		(26)	31	<i>n.m.</i>
Group overheads		(47)	(46)	2.2
Total Other		(73)	(15)	<i>n.m.</i>

n.m. Not meaningful

Capital Management



Wesfarmers

Balance sheet & dividend

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- Strong balance sheet provides financial flexibility
- Operating cash flows continue to provide balance sheet support
 - Working capital focus remains
 - Seasonally stronger working capital cash flows in the first half
- Credit ratings maintained
 - Standard & Poor's BBB+ (positive)
 - Moody's Baa1 (stable)
- Interim dividend of A\$0.65 per share, fully-franked
 - Dividend investment plan; no underwrite; shares to be purchased on market
 - Dividend record date 28 February; interim dividend payable 31 March

Working capital management

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- Slow down in working capital improvement as foreshadowed
 - 1H FY10 cash flows reflect supplier reset work, Kmart off-site closures, strong seasonal stock sell through & significant fertiliser price declines at CSBP
- Overall net working capital days improvement for retail operations
 - Pleasing reduction in Coles' net working capital days
 - Working capital investment due to Bunnings & Officeworks network expansion
 - Inventory well controlled & good quality due to proactive clearance activity where required
- WES CEF affected by commodity price increases & inventory build ahead of anticipated second half sales

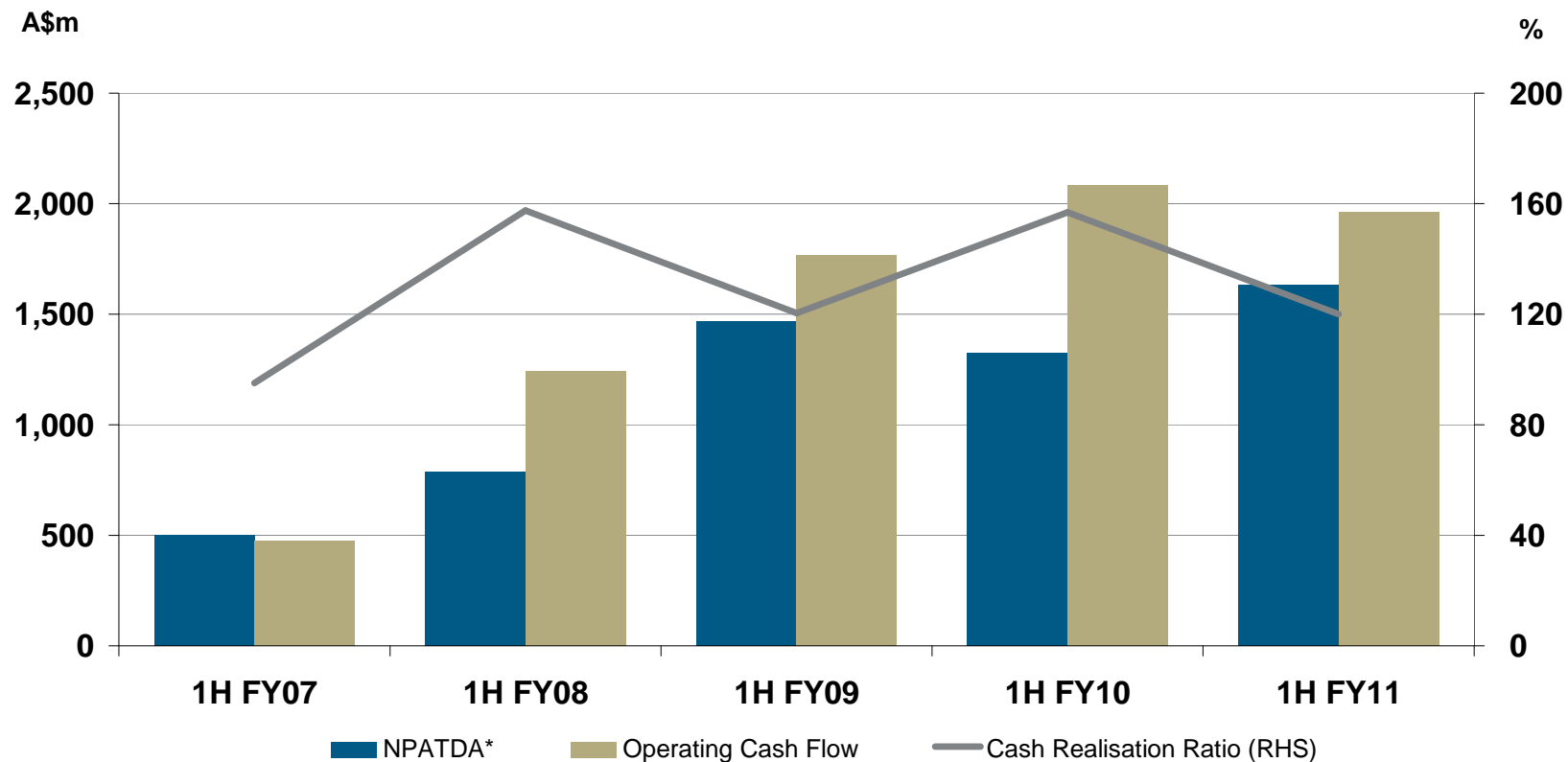
Inflow/(Outflow) ¹ (A\$m)	1H FY11	1H FY10
Retail	113	578
All other businesses	(135)	(1)
Total	(22)	577

1. Cash movement relating to inventories, trade & other receivables, prepayments & trade & other payables

Note: Further detail in relation to working capital movements included on slide 48 of the FY11 first half year results supplementary pack

Portfolio of strong cash generating assets

- Cash realisation ratio remained strong at 120.0%
- Seasonally stronger first half cash flows



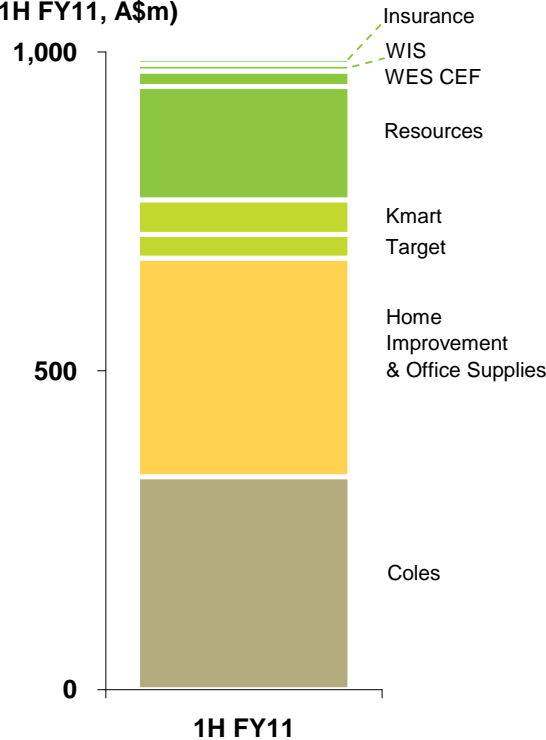
* 1H FY07 – 1H FY08 adjusted for Stanwell. 1H FY07 – 1H FY11 adjusted for significant non-cash, non-trading items



Investment expenditure (cash basis)

- Continued investment to drive future growth, including A\$345 million on land & buildings
- FY11 capital expenditure estimate A\$2.2 to A\$2.4 billion, subject to changes in freehold property activity

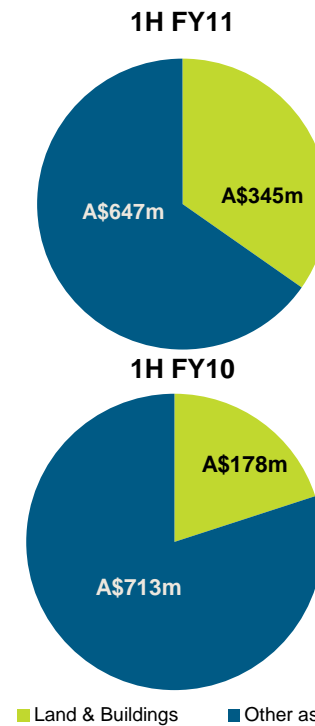
Capital Expenditure (1H FY11, A\$m)



Half Year ended 31 December (A\$m)	2010	2009	↑ ↓ %
Coles	334	442	(24.4)
Home Improvement & Office Supplies	343	207	65.7
Target	37	47	(21.3)
Kmart	54	34	58.8
Insurance	9	11	(18.2)
Resources	178	108	64.8
Industrial & Safety ¹	11	13	(15.4)
Chemicals, Energy & Fertilisers ¹	24	27	(11.1)
Other	2	2	-
Total	992	891	11.3
Capex/D&A (%)	215%	198%	n.m.

1. 2009 restated to reflect current divisional structure
n.m. Not meaningful

Capital Expenditure



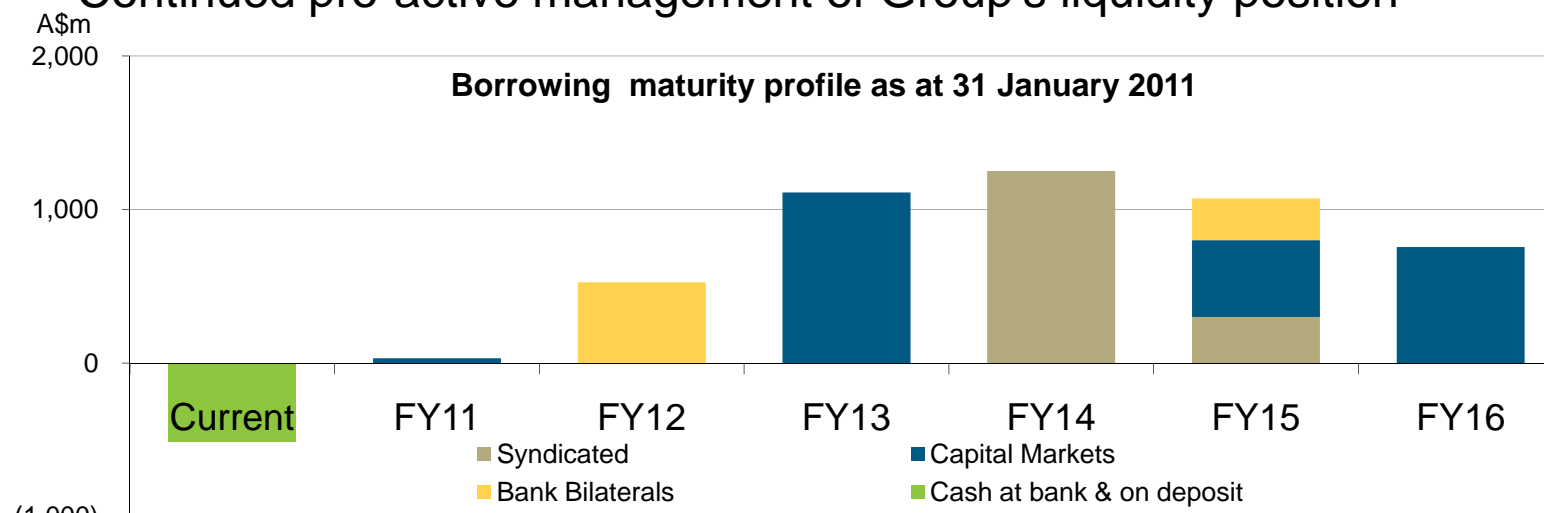
Land & Buildings Other assets

Debt financing

- Further strengthening of the Group's liquidity position
 - Cash interest cover (R12) improved to 7.7 times
 - Fixed charges cover (R12) improved to 2.6 times
 - Net debt to equity reduced to 14.8%
- Gross debt of A\$5.0 billion, net debt of A\$3.7 billion
 - Established new syndicated facility in 1H FY11
- Total liquidity at 31 December of A\$2.9 billion provides balance sheet capacity for divisional growth & development
- Weighted average cost of debt, including margins & fees, for 1H FY11 approximately 8.8%
- Forecast weighted average cost of debt for FY11 8.8% to 9.0%
 - 68% of gross debt hedged to December 2011

Extension of debt tenor

- Further lengthening of Group’s debt maturity profile
 - Established A\$2.5 billion revolving syndicated facility with equal maturities in December 2013 & December 2014
 - Proceeds used to repay A\$2.5 billion of syndicated debt facility maturing in December 2011 (A\$1.8 billion) & December 2012 (A\$0.8 billion)
 - Weighted average term of maturity for debt extended from 2.8 years to 3.3 years¹
 - Debt restructure provides greater flexibility
- Continued pro-active management of Group’s liquidity position



1. Calculated on face value of debt instruments. Improvement is stated over weighted average maturity of gross debt for the previous corresponding period, being as at 31 December 2009.

Outlook



Wesfarmers

Flood & storm events

(Post 31 December 2010)

36

- Second half earnings will be negatively affected by severe flood & storm events, including cyclone Yasi, experienced in Q3 FY11
- The financial impact, estimated to date, on the Group's retail businesses includes:
 - Writedown of damaged plant, equipment & inventory of A\$40 to A\$50 million
 - Business interruption costs of A\$30 to A\$40 million
- Replacement of damaged assets & additional costs associated with disruption to operations are subject to an insurance recovery process
- The Insurance division has experienced higher than expected claims associated with the severe flood & storm events, with an expected cumulative impact of approximately A\$30 to A\$35 million
- As previously announced, Resources sales guidance for FY11 has been reduced to 5.8 to 6.2 million tonnes of export metallurgical coal, with production & overburden costs expected to temporarily increase

- Strong first half result provides a solid foundation for the remainder of the financial year

Retail

- The Group's retail businesses are well placed but performance is subject to any adverse impact to consumer confidence & a competitive retail environment
- Coles will continue to implement its turnaround strategy
- Bunnings & Officeworks are well positioned for growth, enhanced by a strong property pipeline
- Department store retailing is expected to remain challenging in the short term
 - Target is focused on differentiating its product range around style, quality & value
 - Kmart is continuing to refine its repositioned product offer & to deliver strong value for customers

Insurance

- Underwriting performance before one-off events is expected to continue to benefit from improved risk selection & portfolio remediation

Industrials

- Strong demand & increased price prospects for coal; tempered by difficult mining conditions, industry cost pressures & carryover tonnage
- Industrial businesses are well positioned to take advantage of stronger conditions in industrial markets led by the resources sector

Group

- Continuing focus on ensuring all divisions are managed for long term sustainable growth

Questions



Wesfarmers



Wesfarmers

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Investment Conference Discussion Pack

Citi Investor Conference
London
March 2011



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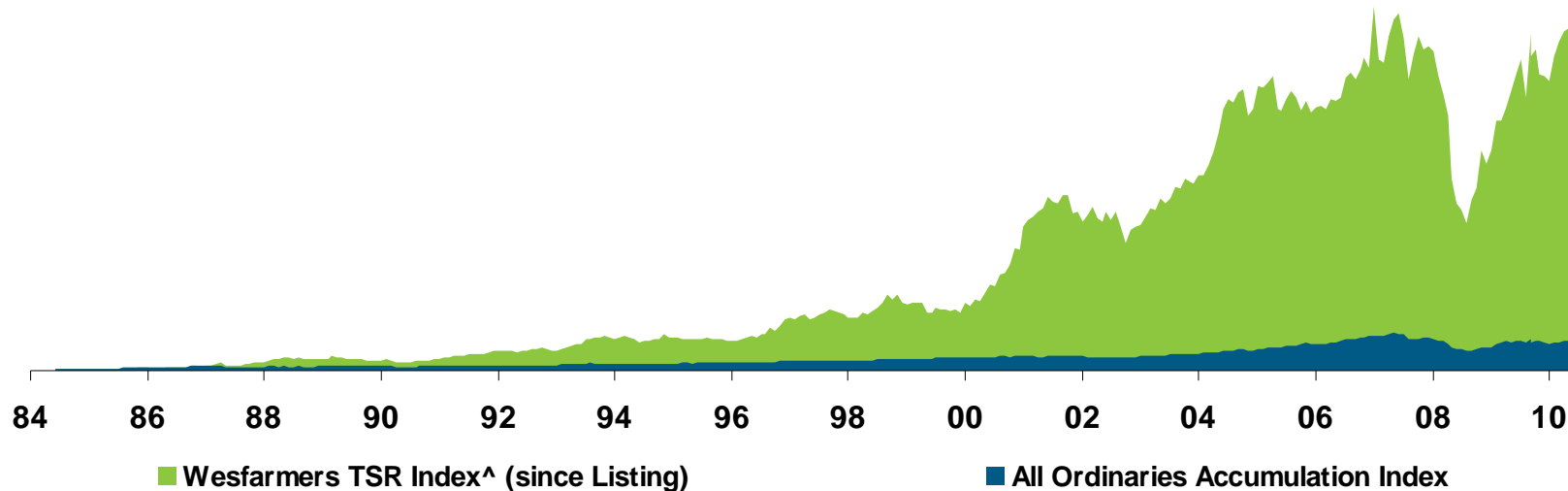
Philosophy, Performance & Direction



Wesfarmers

Wesfarmers at a glance

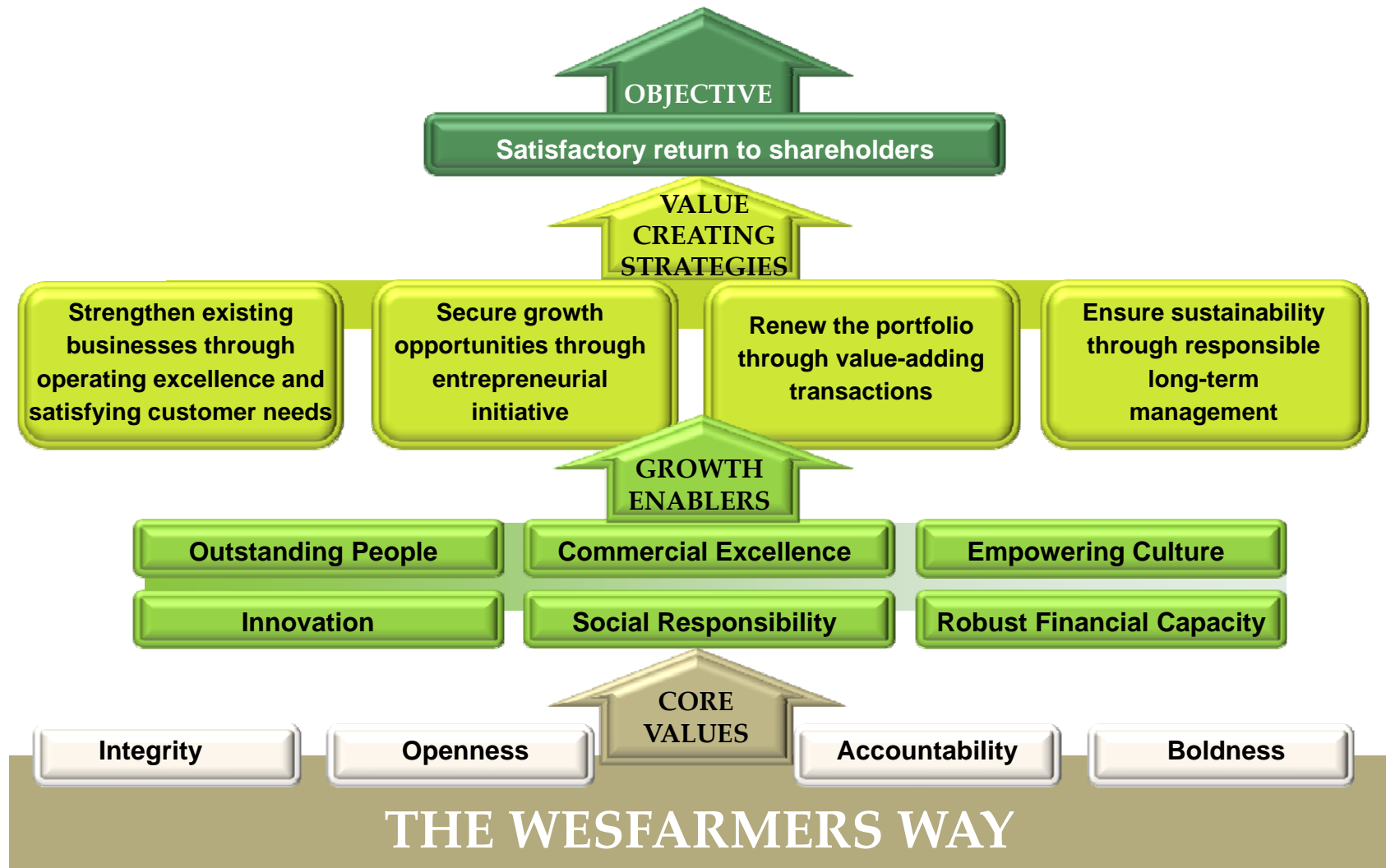
- Commercially focused culture with primary objective of achieving *satisfactory returns for shareholders*
- Focus on four core values: integrity; openness; accountability; & boldness
- Strength of diversified operations with strong portfolio of growth & cash generating businesses
- Australia's largest public sector employer, with 200,000 employees
- One of Australia's largest companies as ranked by market capitalisation



[^] Source: IRESS (capital adjusted price, assumes 100% reinvestment of dividends)

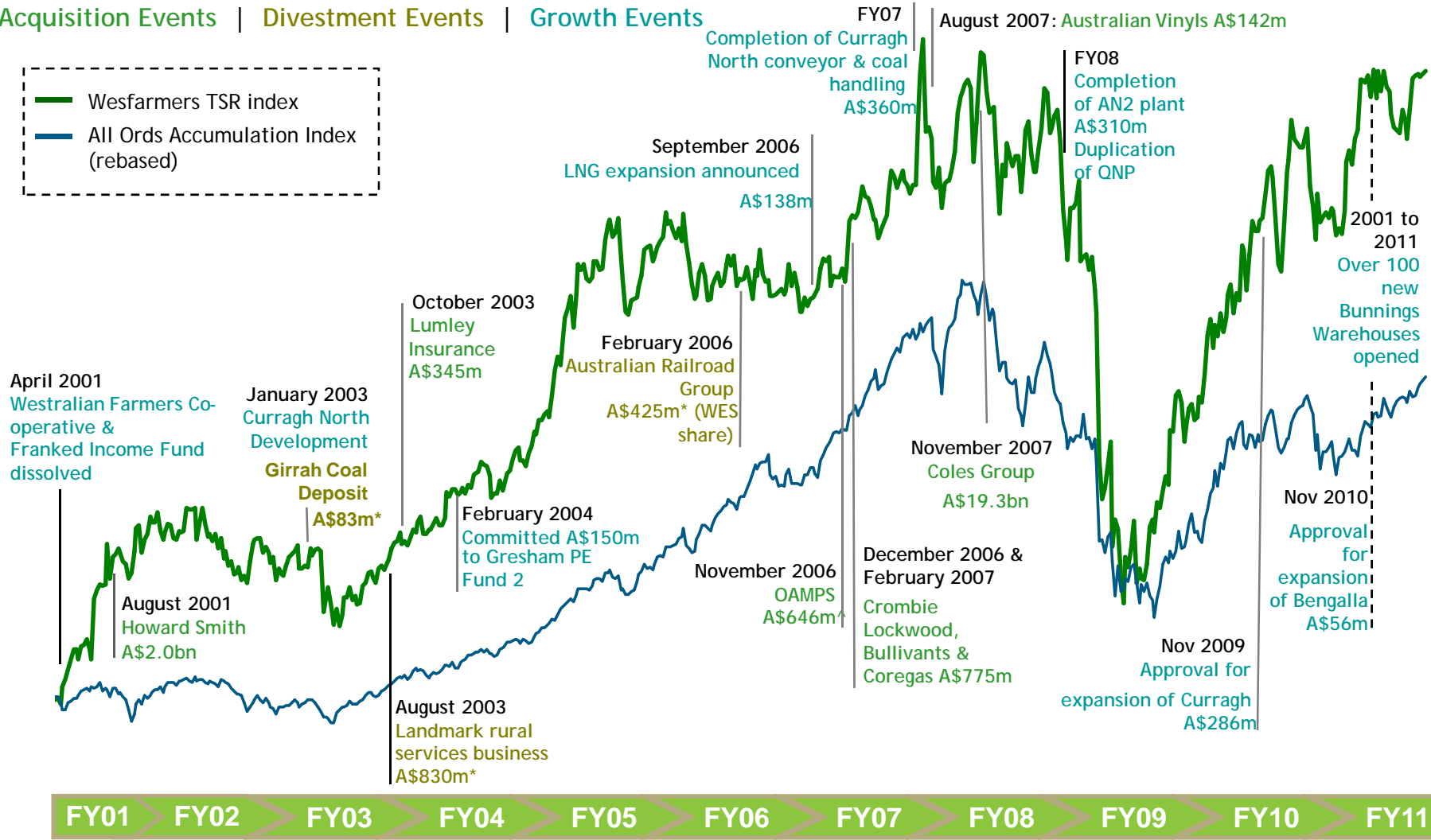


The Wesfarmers Way



Recent evolution of Wesfarmers

Acquisition Events | Divestment Events | Growth Events



Portfolio of leading brands

Retail Businesses



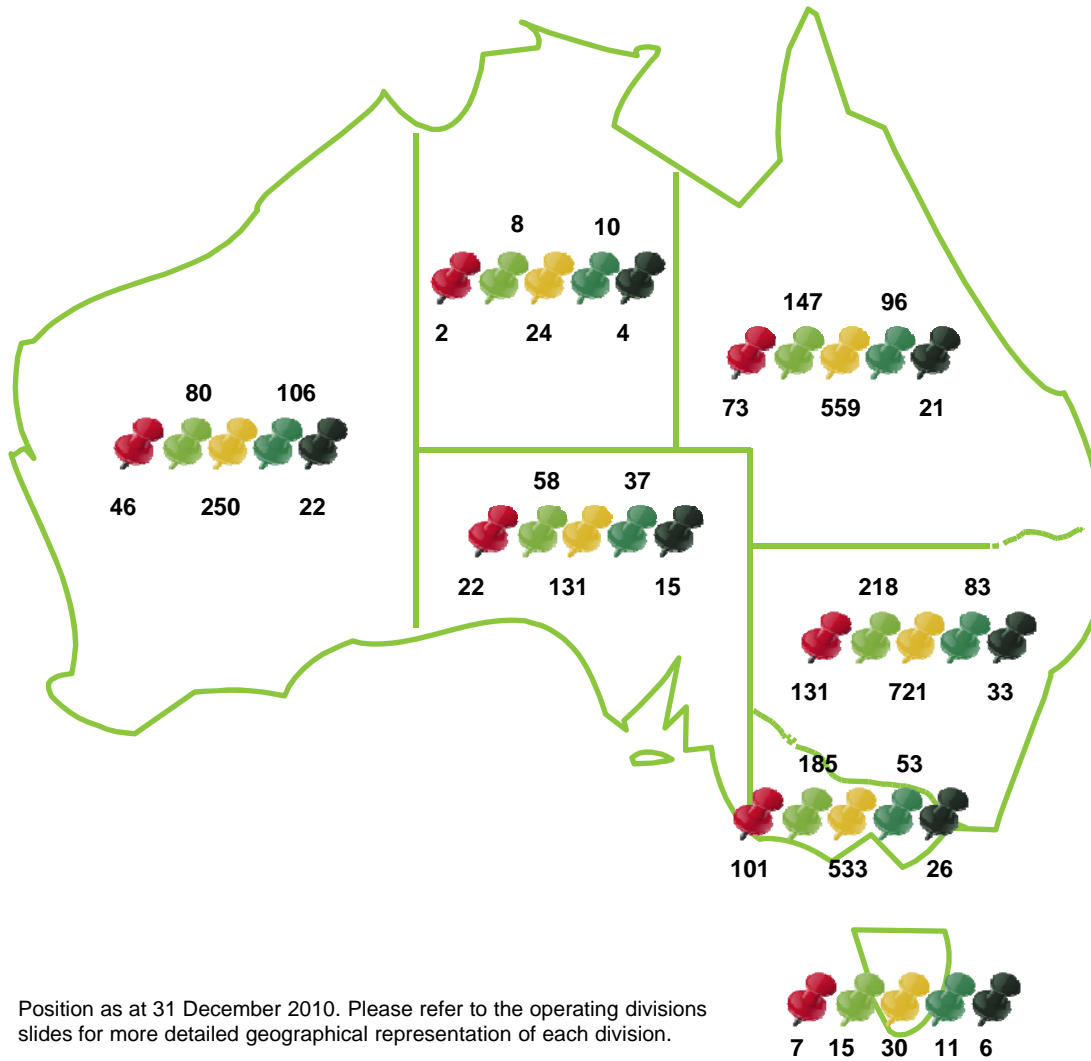
Insurance



Industrial Businesses



Strength of unique network coverage



Big Box Retail	
Discount Dept. Stores	
Consumer Staples Retail	
Industrial	
Insurance*	

*Wesfarmers Insurance operates out of four locations in the United Kingdom & one location in New Caledonia.

Position as at 31 December 2010. Please refer to the operating divisions slides for more detailed geographical representation of each division.



Management team

Managing Director
Finance Director

Richard Goyder
Terry Bowen

Food & Liquor Retailing

Coles

Ian McLeod

Big Box Retailing

Home Improvement
& Office Supplies

John Gillam

Discount Department
Store Retailing

Target
Kmart

Launa Inman
Guy Russo

Insurance

Insurance

Rob Scott

Industrials

Resources
WES CEF
Industrial & Safety

Stewart Butel
Tom O'Leary
Olivier Chretien



Group Overview







Wesfarmers

Financial summary





Half-Year ended 31 December		2010	2009	% Change
Operating Results				
Revenue	A\$m	28,074	26,533	5.8 ↑
EBITDA	A\$m	2,378	1,996	19.1 ↑
Earnings before interest and tax	A\$m	1,917	1,547	23.9 ↑
Net profit after tax (pre significant items)	A\$m	1,173	918	27.8 ↑
Net profit after tax	A\$m	1,173	879	33.4 ↑
Operating cash flows	A\$m	1,960	2,083	5.9 ↓
Financial Position				
Total assets	A\$m	40,644	39,889	1.9 ↑
Net borrowings	A\$m	3,742	3,824	2.1 ↓
Shareholders' equity	A\$m	25,242	24,626	2.5 ↑
Capital expenditure on PPE (cash basis)	A\$m	992	891	11.3 ↑
Depreciation and amortisation	A\$m	461	449	2.7 ↑
Financial Performance				
Basic earnings per share	Au cents	101.7	76.3	33.3 ↑
Dividends per share	Au cents	65.0	55.0	18.2 ↑
Operating cash flow per share	Au cents	169.4	180.0	5.9 ↓
Return on average shareholders' equity (R12)	%	7.6	6.5	1.1pt ↑
Gearing (net debt to equity)	%	14.8	15.5	0.7pt ↓
Fixed charges cover (R12)	times	2.6	2.2	0.4x ↑

Divisional summary

	Activities	1H FY11 Revenue (A\$m)	1H FY11 EBIT (A\$m)	1H FY11 EBIT Contribution ¹
Coles	The division comprises one of Australia's largest supermarket businesses, liquor retailing outlets, fuel & convenience outlets.	16,059	575	 29%
Home Improvement & Office Supplies	Australia & New Zealand's leading supplier of home improvement & outdoor living products, office products & a major supplier of building materials.	4,278	489	 25%
Target	Australian department store offering on-trend, fashionable apparel & soft homewares.	2,120	206	 10%
Kmart	An Australia & New Zealand discount department store retailer where families come first for the lowest prices on everyday items.	2,271	175	 9%

1. Based on operating divisional EBIT

Divisional summary (cont.)

	Activities	1H FY11 Revenue (A\$m)	1H FY11 EBIT (A\$m)	1H FY11 EBIT Contribution ¹
Insurance	Provider of underwriting, broking, premium funding & financial services activities in Australia, New Zealand & the UK.	872	65	 3%
Resources	Mining of metallurgical & steaming coal to domestic & export markets.	957	250	 12%
Chemicals, Energy & Fertilisers²	Operates chemical, gas, power generation and fertiliser businesses servicing customers domestically & internationally.	722	151	 8%
Industrial & Safety²	Australia & New Zealand's market leaders in the supply of maintenance, repair & operating products & safety products.	774	79	 4%
Other Businesses³	50% interest in Gresham Partners; Gresham Private Equity investments; 50% interest in Wespine; & 23% interest in BWPT	21	(73)	

1. Based on operating divisional EBIT
 2. Reflects restructured division which commenced on 1 July 2010
 3. EBIT includes Group overheads expense of A\$47m

2011 Half-Year Results



Wesfarmers

2011 Half-year results

Group performance

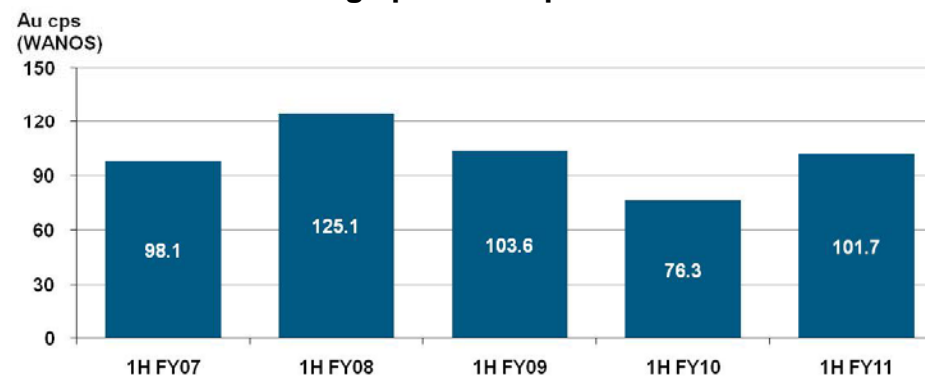
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Group Financial Highlights

- First half profit after tax of A\$1,173 million, up 33.4%
- Operating revenue of A\$28,074 million, up 5.8%
- Group EBIT result of A\$1,917 million, up 23.9%
 - Growth in earnings across most divisions
 - Solid retail performance in challenging trading conditions, up 5.6%
 - Strong growth in industrial businesses with significant improvement in Resources' result
 - Improved Insurance performance up 12.1%
- Earnings per share of A\$1.02, up 33.3%
- Cash realisation of 120.0% on solid operating cash flows of A\$1,960 million
- Strong liquidity position, fixed charges cover (R12) of 2.6 times, up from 2.2 times
- Increased capital investment in the business up 11.3% to A\$992 million
- Interim dividend per share of A\$0.65, fully franked, up 18.2%

Half Year ended 31 December (A\$m)	2010	2009	↑%
Operating revenue	28,074	26,533	5.8
EBITDA	2,378	1,996	19.1
EBIT	1,917	1,547	23.9
Finance costs	(272)	(319)	14.7
Tax expense	(472)	(349)	(35.2)
Net profit after tax	1,173	879	33.4
Operating cash flow	1,960	2,083	(5.9)
Earnings per share (excl. employee res. shares) (Au. cps)	101.7	76.3	33.3
Earnings per share (incl. employee res. shares) (Au. cps)	101.4	76.0	33.4
Operating cash flow per share (incl. employee res. shares) (Au. cps)	169.4	180.0	(5.9)
Fully franked dividends per share (Au. cps)	65	55	18.2
Return on shareholders' funds (R12) (%)	7.6	6.5	1.1pt

Earnings per share performance



WANOS: Weighted average number of shares.

2011 Half-year results

Divisional performance

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Divisional Performance Overview

- Coles' performance was pleasing with revenue up 5.9% & EBIT up 18.3%; good progress continues to be made on the turnaround
- Bunnings' result was solid with operational improvements across its three strategic pillars: widest range; lowest price; & best service
- Kmart & Officeworks reported strong results with growth in customer transactions, revenue & earnings
- Target's performance was down from last year's record result due to strong price deflation & wet & cool weather affecting sales of seasonal apparel
- Insurance earnings improvement following remediation work in underwriting & solid broking results
- Resources earnings were significantly up on increased coal prices despite higher than average rainfall affecting production & increasing mining costs
- WES CEF & WIS recorded strong results driven by increased resource sector activity, good operational performances, improved fertiliser margins & insurance proceeds
- Other businesses negatively affected by non-cash revaluations associated with the Gresham Private Equity Funds & increased provisions for assets damage & writedowns following major weather events

Half Year ended 31 December (A\$m)	2010	2009	↑ ↓ %
Coles	575	486	18.3
Home Improvement	457	422	8.3
Office Supplies	32	27	18.5
Target	206	279	(26.2)
Kmart	175	154	13.6
Insurance	65	58	12.1
Resources	250	2	<i>n.m.</i>
Chemicals, Energy & Fertilisers ¹	151	69	118.8
Industrial & Safety ¹	79	65	21.5
Divisional EBIT	1,990	1,562	27.4
Other	(26)	31	<i>n.m.</i>
Corporate overheads	(47)	(46)	(2.2)
Group EBIT	1,917	1,547	23.9

n.m. Not meaningful

2011 Half-year results

Return on capital performance

18

- ROC underpins long standing culture of financial discipline
- Divisional focus on growth in ROC through earnings growth & improvements in capital efficiency

Rolling 12 months to 31 December	2010			2009
	EBIT A\$m	Cap Emp A\$m	ROC %	ROC %
Coles	1,051	14,868	7.1	5.9
Home Improvement	763	2,617	29.2	31.2
Office Supplies	78	1,191	6.6	5.8
Target	308	3,287	9.4	12.6
Kmart	217	815	26.6	19.8
Insurance	129	1,333	9.7	6.3
Resources	413	1,205	34.3	20.6
Industrial & Safety ¹	152	1,287	11.8	9.5
Chemicals, Energy & Fertilisers ¹	280	1,315	21.3	10.0

1. 2009 restated to reflect current divisional structure

2011 Half-year results

Other businesses performance

19

Half-Year ended 31 December (A\$m)	Holding %	2010	2009	↕ %
Associates share of profit/(loss):				
Gresham Private Equity Funds	<i>Various</i>	(28)	29	<i>n.m.</i>
Gresham Partners	50	(1)	2	<i>n.m.</i>
Wespine	50	5	4	25.0
Bunnings Warehouse Property Trust	23	12	10	20.0
Associates sub-total		(12)	45	<i>n.m.</i>
Interest revenue		23	29	(20.7)
Non-trading items		-	(39)	<i>n.m.</i>
Other		(37)	(4)	<i>n.m.</i>
Other business sub-total		(26)	31	<i>n.m.</i>
Group overheads		(47)	(46)	2.2
Total Other		(73)	(15)	<i>n.m.</i>

n.m. Not meaningful

Capital Management



Wesfarmers

Balance sheet & dividend

21

- Strong balance sheet provides financial flexibility
- Operating cash flows continue to provide balance sheet support
 - Working capital focus remains
 - Seasonally stronger working capital cash flows in the first half
- Credit ratings maintained
 - Standard & Poor's BBB+ (positive)
 - Moody's Baa1 (stable)
- Interim dividend of A\$0.65 per share, fully-franked
 - Dividend investment plan; no underwrite; shares to be purchased on market
 - Dividend record date 28 February; interim dividend payable 31 March

Working capital management

- Slow down in working capital improvement as foreshadowed
 - 1H FY10 cash flows reflect supplier reset work, Kmart off-site closures, strong seasonal stock sell through & significant fertiliser price declines at CSBP
- Overall net working capital days improvement for retail operations
 - Pleasing reduction in Coles' net working capital days
 - Working capital investment due to Bunnings & Officeworks network expansion
 - Inventory well controlled & good quality due to proactive clearance activity where required
- WES CEF affected by commodity price increases & inventory build ahead of anticipated second half sales

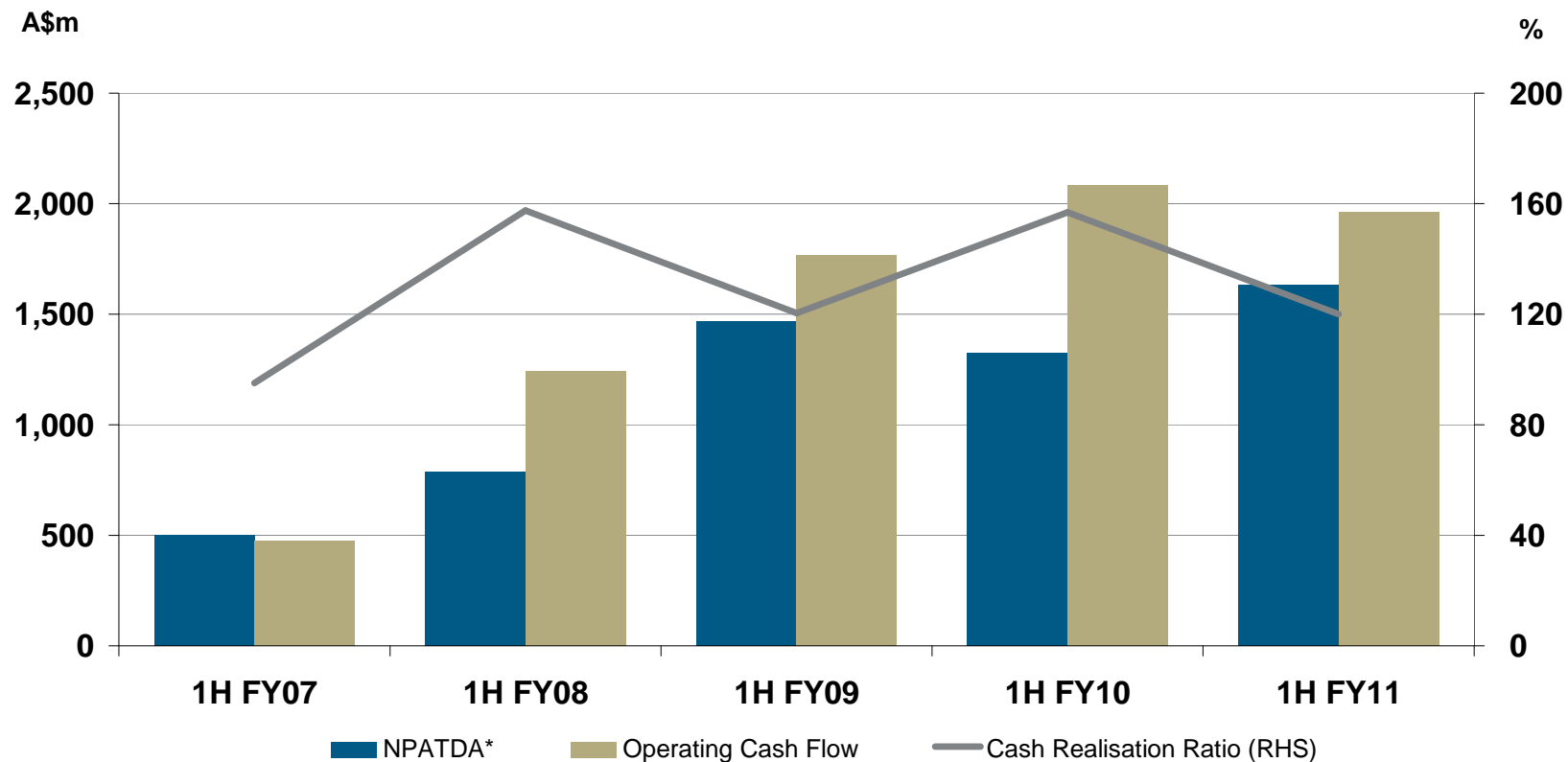
Inflow/(Outflow) ¹ (A\$m)	1H FY11	1H FY10
Retail	113	578
All other businesses	(135)	(1)
Total	(22)	577

1. Cash movement relating to inventories, trade & other receivables, prepayments & trade & other payables.

Note: Further detail in relation to working capital movements included on slide 48 of the FY11 first half results supplementary pack.

Portfolio of strong cash generating assets

- Cash realisation ratio remained strong at 120.0%
- Seasonally stronger first half cash flows

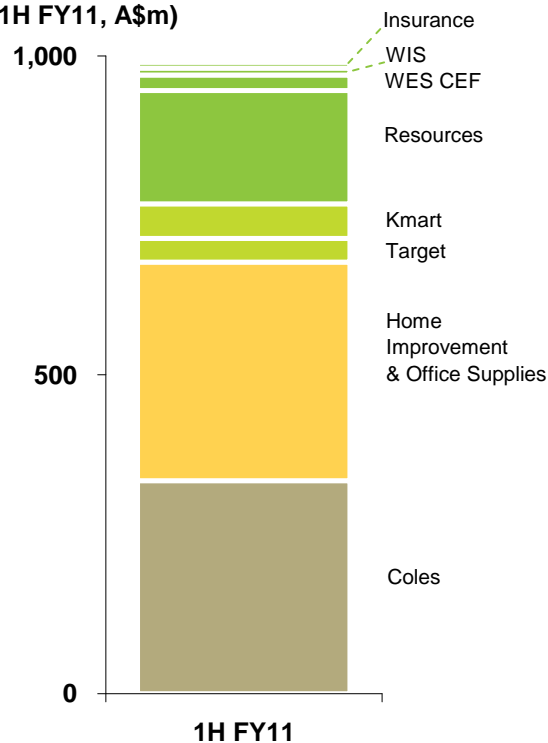


* 1H FY07 – 1H FY08 adjusted for Stanwell. 1H FY07 – 1H FY11 adjusted for significant non-cash, non-trading items

Investment expenditure (cash basis)

- Continued investment to drive future growth, including A\$345 million on land & buildings
- FY11 capital expenditure estimate A\$2.2 to A\$2.4 billion, subject to changes in freehold property activity

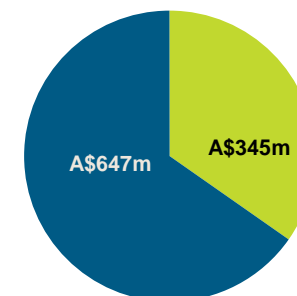
Capital Expenditure (1H FY11, A\$m)



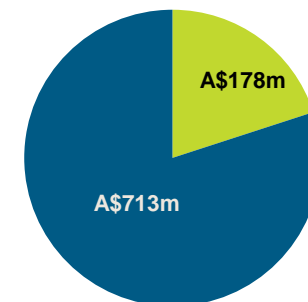
Half Year ended 31 December (A\$m)	2010	2009	↑ ↓ %
Coles	334	442	(24.4)
Home Improvement & Office Supplies	343	207	65.7
Target	37	47	(21.3)
Kmart	54	34	58.8
Insurance	9	11	(18.2)
Resources	178	108	64.8
Industrial & Safety ¹	11	13	(15.4)
Chemicals, Energy & Fertilisers ¹	24	27	(11.1)
Other	2	2	-
Total	992	891	11.3
Capex/D&A (%)	215%	198%	n.m.

1. 2009 restated to reflect current divisional structure
n.m. Not meaningful

Capital Expenditure 1H FY11



1H FY10



■ Land & Buildings ■ Other assets

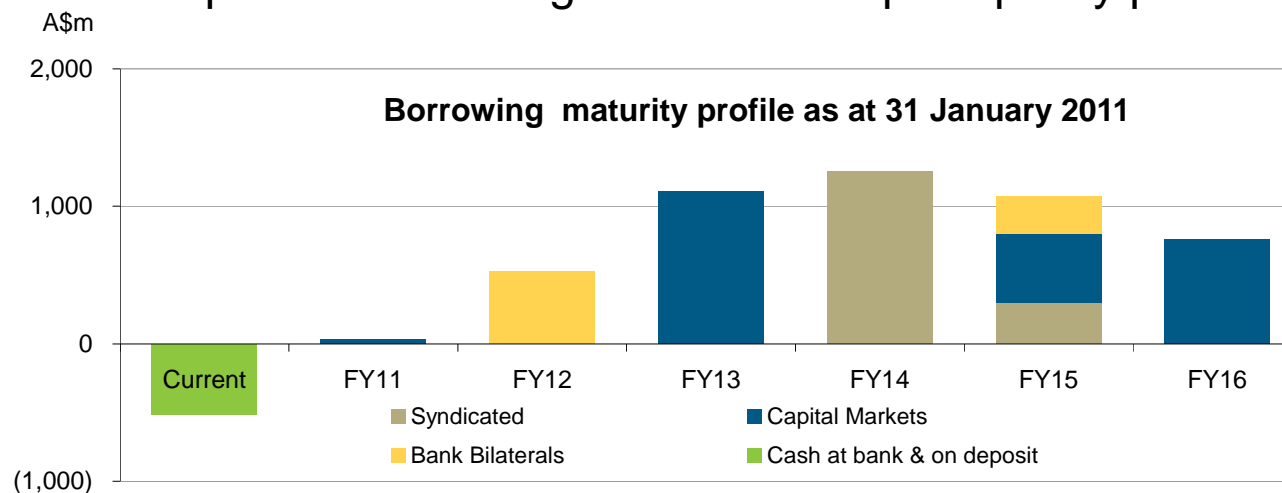
Debt financing

- Further strengthening of the Group's liquidity position
 - Cash interest cover (R12) improved to 7.7 times
 - Fixed charges cover (R12) improved to 2.6 times
 - Net debt to equity reduced to 14.8%
- Gross debt of A\$5.0 billion, net debt of A\$3.7 billion
 - Established new syndicated facility in 1H FY11
- Total liquidity at 31 December of A\$2.9 billion provides balance sheet capacity for divisional growth & development
- Weighted average cost of debt, including margins & fees, for 1H FY11 approximately 8.8%
- Forecast weighted average cost of debt for FY11 8.8% to 9.0%
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Extension of debt tenor

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- Further lengthening of Group's debt maturity profile
 - Established A\$2.5 billion revolving syndicated facility with equal maturities in December 2013 & December 2014
 - Proceeds used to repay A\$2.5 billion of syndicated debt facility maturing in December 2011 (A\$1.8 billion) & December 2012 (A\$0.8 billion)
 - Weighted average term of maturity for debt extended from 2.8 years to 3.3 years¹
 - Debt restructure provides greater flexibility
- Continued pro-active management of Group's liquidity position



1. Calculated on face value of debt instruments. Improvement is stated over weighted average maturity of gross debt for the previous corresponding period, being as at 31 December 2009.

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Wesfarmers

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(Post 31 December 2010)

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- Coles will continue to implement its turnaround strategy
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 - Kmart is continuing to refine its repositioned product offer & to deliver strong value for customers

Outlook (cont.)

30

Insurance

- Underwriting performance before one-off events is expected to continue to benefit from improved risk selection & portfolio remediation

Industrials

- Strong demand & increased price prospects for coal; tempered by difficult mining conditions, industry cost pressures & carryover tonnage
- Industrial businesses are well positioned to take advantage of stronger conditions in industrial markets led by the resources sector

Group

- Continuing focus on ensuring all divisions are managed for long term sustainable growth

Operating Divisions



Wesfarmers

Coles

coles

BI-LO

coles
express

CHOICE
LIQUOR
SUPERSTORE

LIQUORLAND

VINTAGE CELLARS
AUSTRALIA'S FINE WINE SPECIALIST



Coles

2011 Half-year performance

Highlights

- Food & Liquor comp. sales growth of 6.4%³ ; total sales growth 6.3%³
- Strong EBIT growth of 18.3%
- Seven consecutive quarters of industry outperformance
- Increased customer numbers & growth in basket size driven by fresh food participation
- Efficiency gains from systems & supply chain
 - Easy ordering live in over 600 stores
- Price investment delivering value
- Continue to build trust in Coles value, quality & service
- Scale roll-out of renewal & new concepts
 - 99 stores now live
 - Health & beauty in 677 stores
- Liquor continues to grow market share

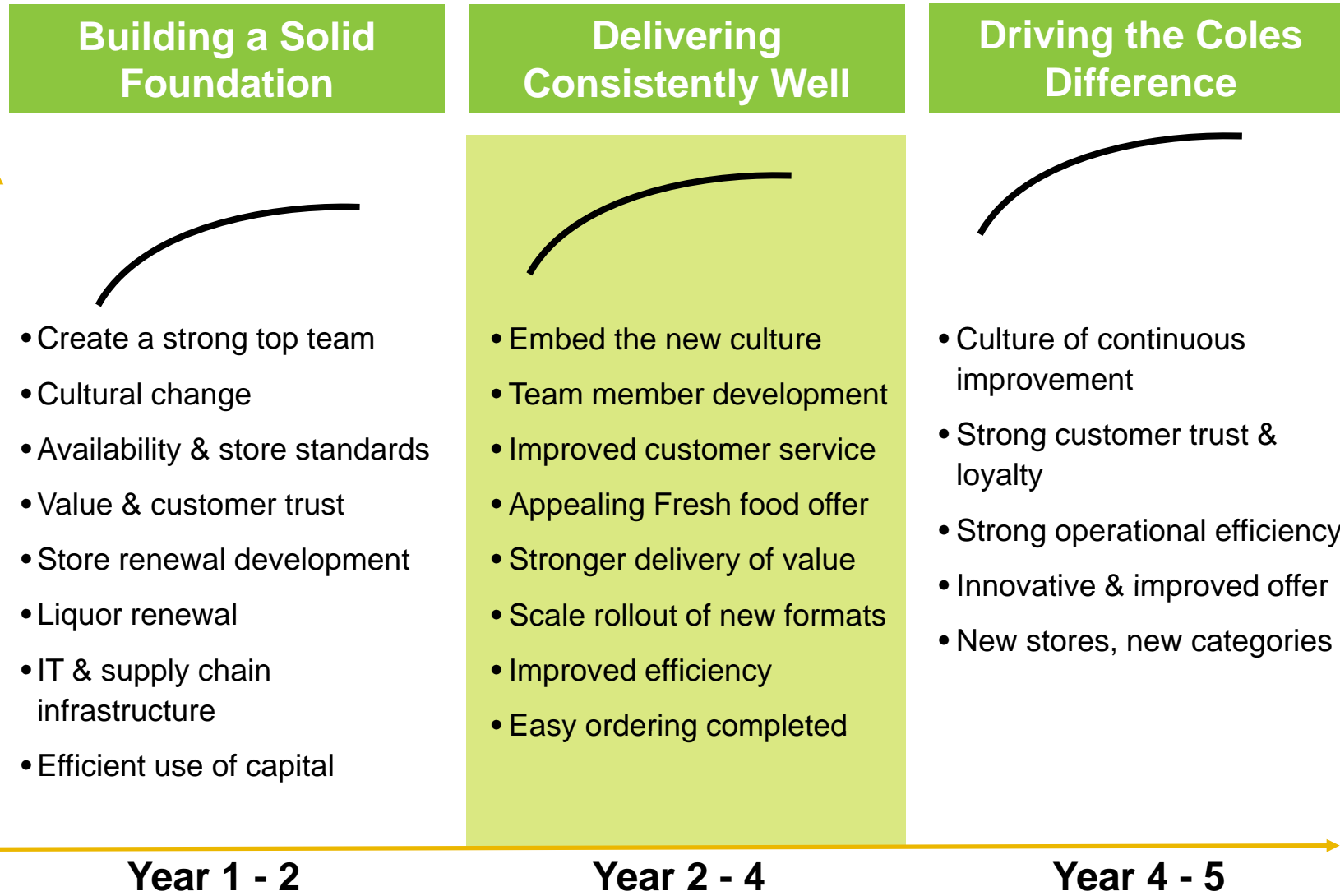
Outlook

- Turnaround progressing to plan
 - Encouraging progress to date
 - Significant work still to come
 - Delivery challenge remains
- External challenges in relation to: flood & cyclone supply challenges & supplier impact; future inflation risks; & strong competitive environment

Financial Performance

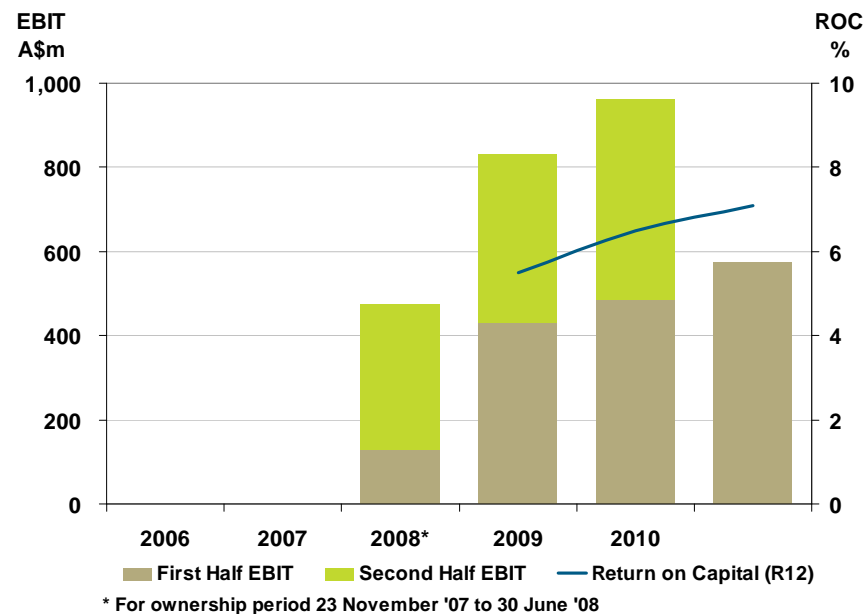
Half-Year ended 31 December (A\$m)		2010	2009	↑ %
Coles Division	Revenue	16,059	15,161	5.9
	EBIT	575	486	18.3
	ROC (R12 %)	7.1	5.9	
	Safety (LTIFR YTD)	12.0	12.2	
Food & Liquor	Revenue ¹	12,804	12,028	6.5
	Total store sales growth % ^{3,4}	6.3	7.1	
	Comp store sales growth % ^{3,4}	6.4	6.0	
	Trading EBIT ^{1,2}	524	429	22.1
	EBIT margin %	4.1	3.6	
Convenience	Revenue ¹	3,244	3,121	3.9
	Total store sales growth % ^{3,5}	1.9	6.6	
	Comp store sales growth % ^{3,5}	1.5	4.8	
	Trading EBIT ¹	49	47	4.3

1. Excludes property. 2. Excludes non-trading items expense of 2010: nil (2009: A\$6m). 3. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010. 4. Includes hotels, excludes gaming revenue & property. 5. Excludes fuel.



Coles

Historic performance

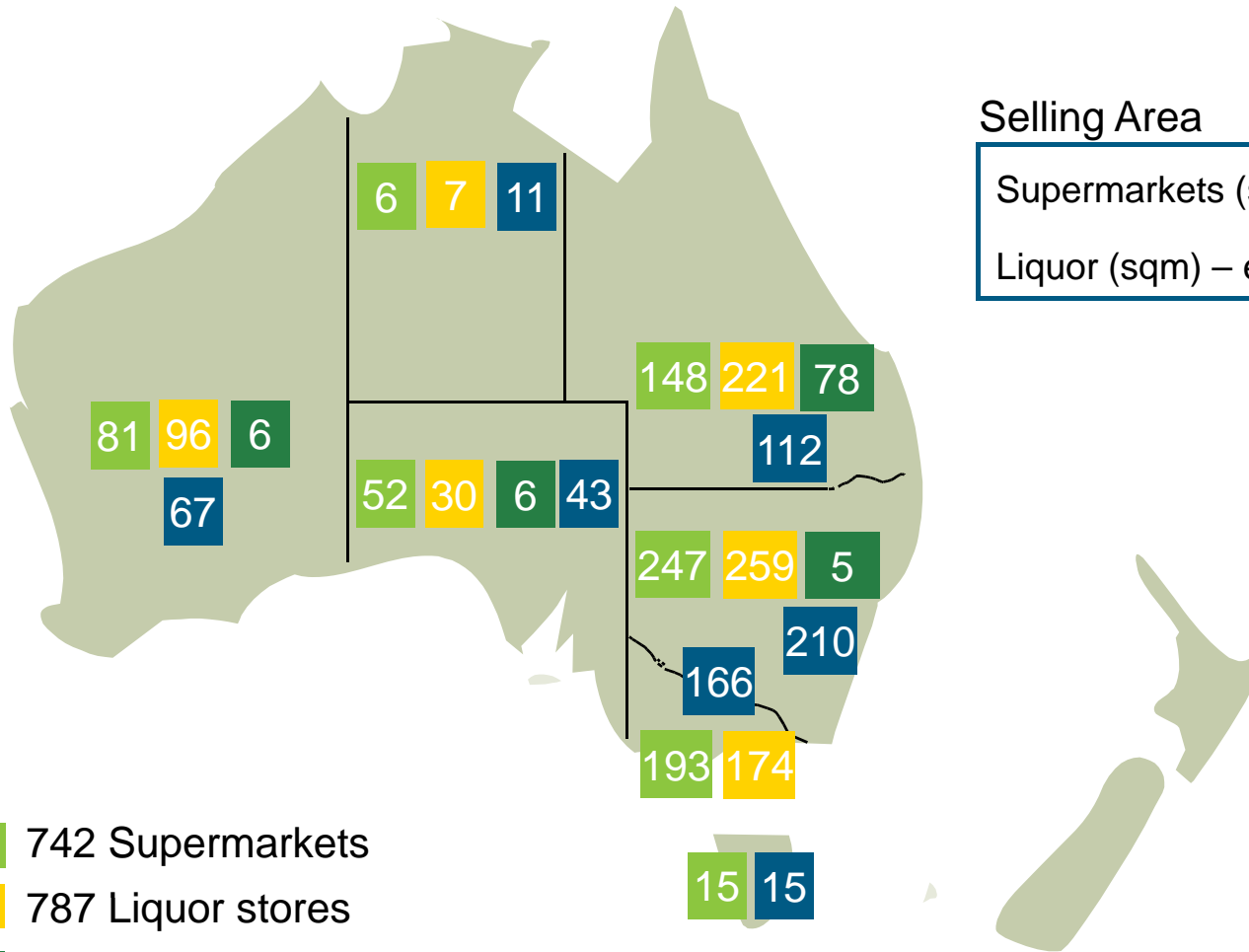


(A\$m)	2007	2008*	2009	2010	1H11
Coles Division					
Revenue	<i>n.a.</i>	16,876	28,799	30,002	16,059
EBIT	<i>n.a.</i>	475	831	962	575
Food & Liquor					
Revenue ¹	<i>n.a.</i>	12,825	22,506	23,731	12,804
EBIT ¹	<i>n.a.</i>	422	743	867	524
EBIT Margin	<i>n.a.</i>	3.3%	3.3%	3.7%	4.1%
Convenience					
Revenue ¹	<i>n.a.</i>	4,038	6,273	6,247	3,244
EBIT ¹	<i>n.a.</i>	42	67	77	49

* For ownership period 23 November 2007 to 30 June 2008 1. Excludes property

Coles

Network as at 31 December 2010



Selling Area

Supermarkets (sqm)	1,599,157
Liquor (sqm) – ex hotels	185,236

- 742 Supermarkets
- 787 Liquor stores
- 95 Hotels
- 624 Convenience



Home Improvement & Office Supplies

BUNNINGS

Officeworks



Home Improvement

2011 Half-year performance

Highlights

Home Improvement

- Trading revenue growth of 4.4%
 - 4.1% total stores sales growth with store-on-store growth of 1.7%; 3.7% lift in commercial sales
 - Deflationary impact of 'value focus' work continued
 - Adverse weather impacts in many locations
- EBIT growth of 8.3% following good merchandising execution & focus on cost management
- 16 trading locations opened
- Continued strategic investment in existing store network

Outlook

Home Improvement

- Continued sales growth with further strengthening of key strategic pillars
- Sale of 13 retail warehouse properties
- Maintain strategic focus on five growth drivers: service; category expansion & optimisation; network expansion & optimisation; commercial customer focus; & business fitness to drive lower CODB

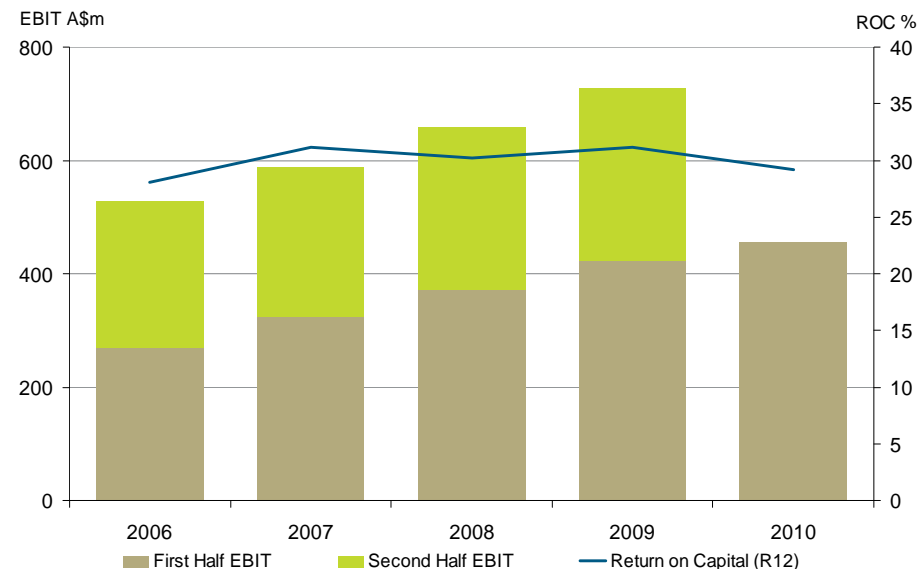
Financial Performance – Home Improvement

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	3,572	3,402	5.0
Trading Revenue <small>(excl. property & non-trading items)</small>	3,549	3,400	4.4
EBIT	457	422	8.3
Trading EBIT margin (%)	12.8	12.4	
Net property contribution	1	(1)	
ROC (R12 %)	29.2	31.2	
Safety (R12 AIFR)	35.2	38.7	

Home Improvement Strategy & historic performance

Growth Strategies

Home Improvement Strategies	Details
Profitable sales growth	Strengthening customer service Improving the offer Investing in & expanding the network
Better stock flow	Improving the end to end supply chain to lift in-stock levels & reduce costs
Stronger team engagement & development	More effective delivery of safety, training & other team development programs
Improving productivity & execution	Strong focus on reducing the cost of doing business through the continued development of systems & other business improvement & productivity projects
Sustainability	Ongoing commitment to store based community involvement work, reducing water & energy consumption & wastage Improve affordability of sustainability projects for customers

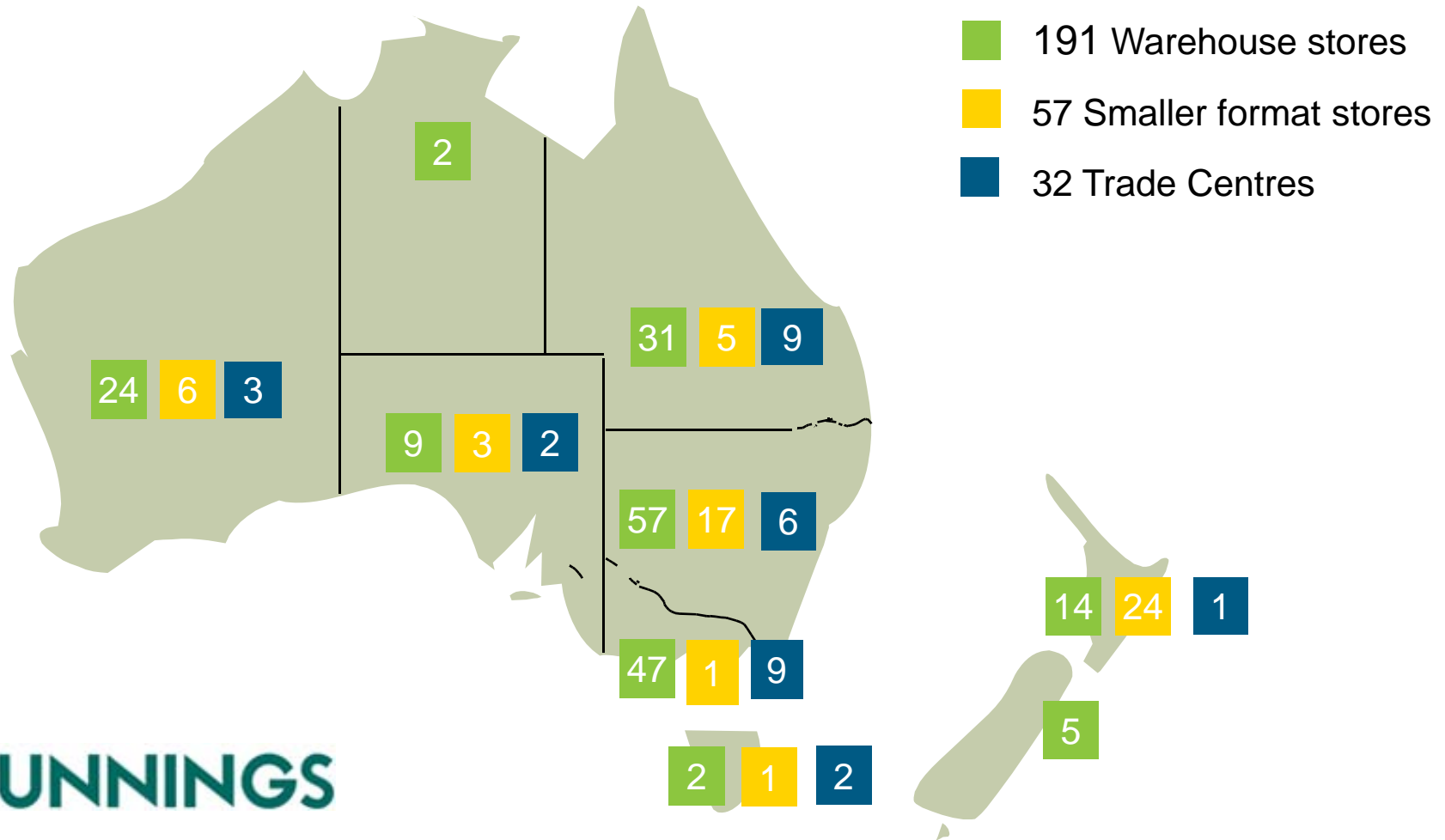


(A\$m)	2007	2008	2009	2010	1H11
Revenue	4,939	5,359	5,845	6,413	3,572
EBIT	528	589	659	728	457
<i>Trading EBIT Margin</i> ¹	10.4%	10.8%	11.2%	11.4%	12.8%
<i>EBIT Margin</i>	10.7%	11.0%	11.3%	11.4%	12.8%

1. Excludes property & non-trading items

Home Improvement

Network as at 31 December 2010



Office Supplies

2011 Half-year performance

Highlights

- Retail store sales growth of 7.5%
 - Underpinned by strong growth in transactions
- 18.5% earnings growth in challenging conditions
- OW Business offer continues to gain traction
- Focus on growth through ongoing investment & improvement
 - Seven new stores, five full store upgrades
 - One-third of stores with new layout & design
 - Good progress on actions to improve operational effectiveness
 - Supply chain & system enhancements

Financial Performance – Office Supplies

Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	706	662	6.6
EBIT	32	27	18.5
EBIT margin (%)	4.5	4.1	
ROC (R12 %)	6.6	5.8	
Safety (R12 AIFR)	37.7	56.9	

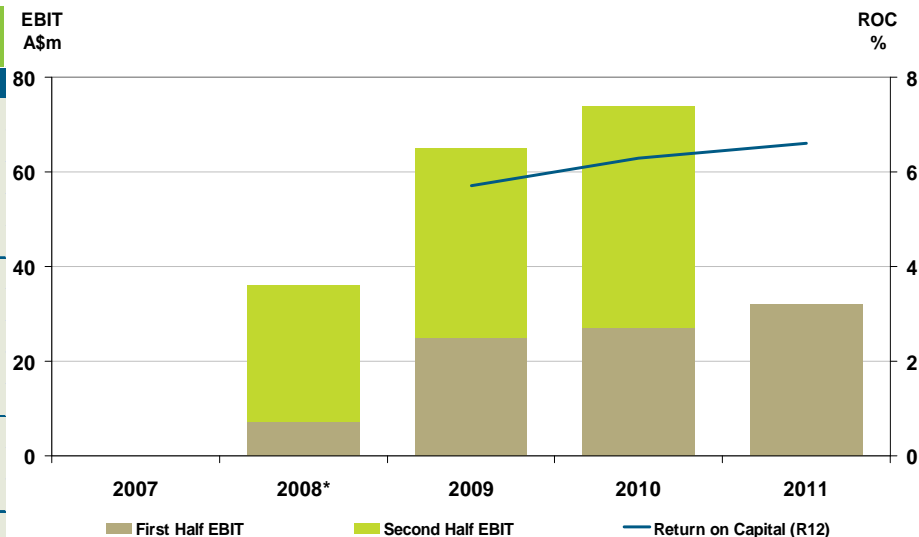
Outlook

- Challenging retail environment
- Increased competitive pressure on sales & margin
- Continued focus on reducing costs
- Focus on executing strategic agenda to lift profitability

Office Supplies

Strategy & historic performance

Growth Strategies	
Office Supplies Strategies	Details
Improve the customer offer	Enhance & expand the product range Help customers to be more environmentally conscious Rollout more new products & services Provide customers with more useful information Make it more exciting to shop with us
Improve customer service	Enhance service intensity through better rostering Provide appropriate tools, training & development to our team Implement a new point of sale system Investing process efficiencies back into service
Team development & engagement	Continued focus on improving safety & delivering team programs that support & enhance the business strategy & underlying culture
Reduce costs & complexity	Optimise inventory levels Continue working to remove cost duplication & complexity
Drive sales & profitability	Lift produce range authority Expand & refresh the store network Deliver a customer friendly website Look after business customers better



* For ownership period 23 November '07 to 30 June '08

(A\$m)	2007	2008*	2009	2010	1H11
Revenue	n.a.	802	1,306	1,409	706
EBIT	n.a.	36	65	74	32
EBIT Margin	<i>n.a.</i>	4.5%	5.0%	5.3%	4.5%

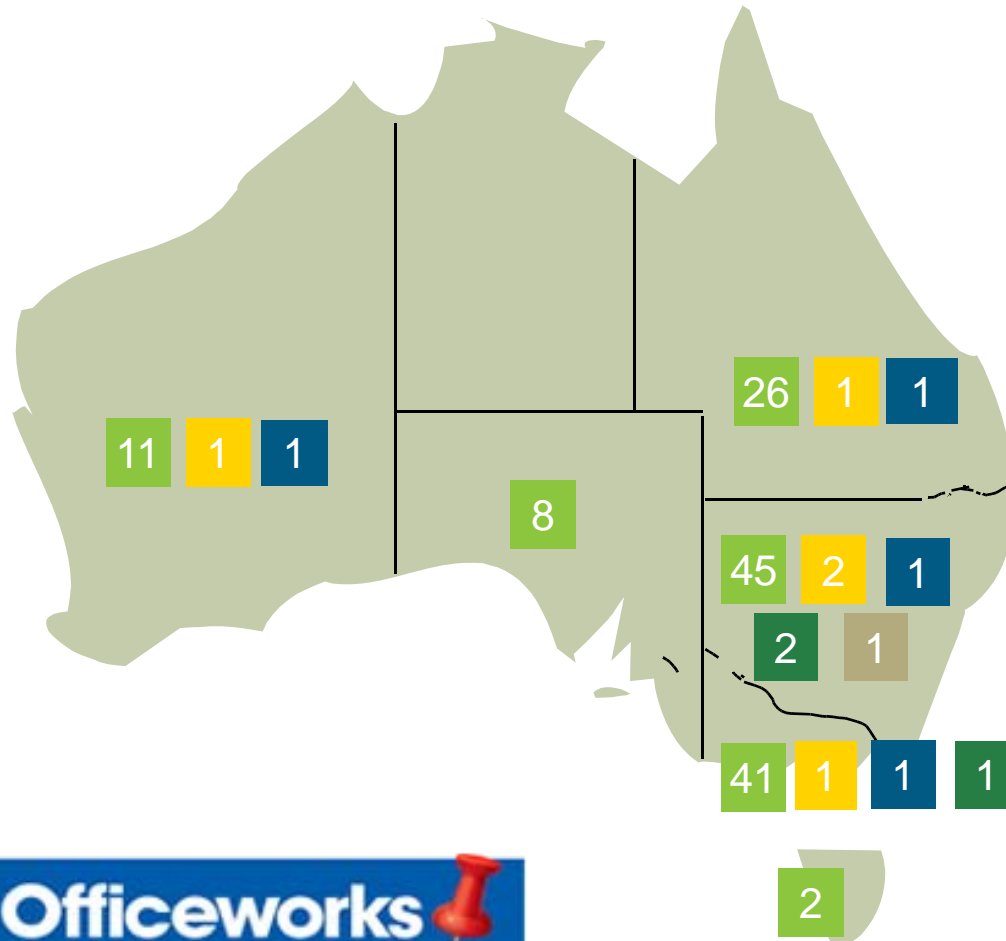
* For ownership period 23 November 2007 to 30 June 2008

Officeworks & Harris Technology

Network as at 31 December 2010

Home Improvement &
Office Supplies

43



Retail Stores

- 133 Officeworks
- 5 Harris Technology

Business

- 4 Fulfilment Centres
- 3 Service Centres
- 1 Print Hub



Target



Target

2011 Half-year performance

Target / 45

Highlights

- Sales results affected by a difficult retail environment
 - Significant price deflation due to strong AUD & competition
 - Summer apparel sales affected by wet & cool weather across the east coast of Australia
 - Overall increase in customer numbers & sales volumes
 - Sales growth in Intimate Apparel & Childrenswear
- Gross Margins pressured by significant deflation & discounting across the market
 - Record margin in 1H FY10 benefited from early transition to summer
- Continued investment in the in-store experience
 - 39 refurbishments completed during the half
 - Positive customer response to new store design standards

Outlook

- Customers remain cautious & driven by value
 - Challenge of mitigating commodity cost pressures
- Continued focus on the customer
 - Style, quality & value: Speciality store product at Target prices
 - Differentiated product: Delivery of in-house designs to commence 3Q FY11
 - First price right price: Maintain price trust
- Further improvement in the 'in-store' experience
 - 33 refurbishments planned for 2H FY11
- Continue use of alternative communication channels
 - Launch of online retailing via target.com.au

Financial Performance

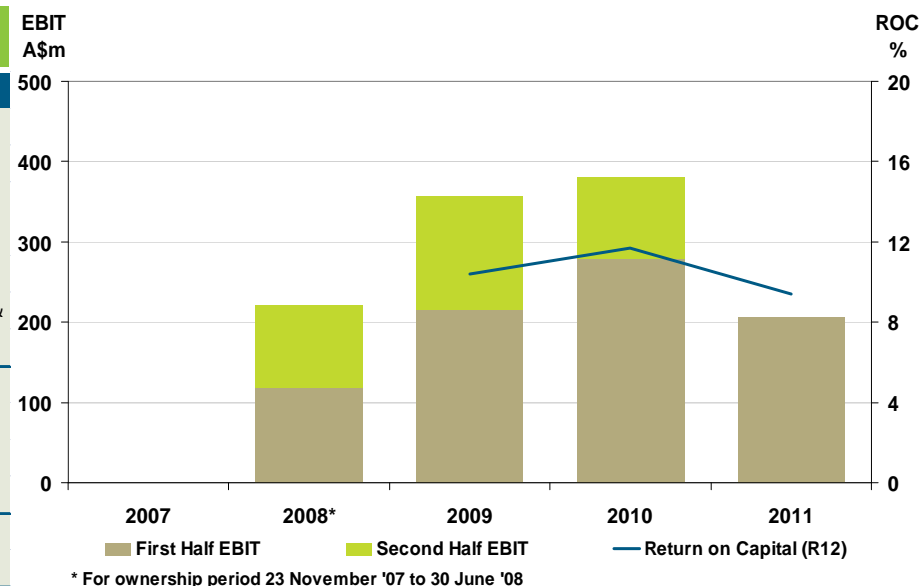
Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue	2,120	2,182	(2.8)
EBIT	206	279	(26.2)
EBIT margin (%)	9.7	12.8	
ROC (R12 %)	9.4	12.6	
Safety (R12 LTIFR)	8.2	9.2	
Total sales growth ¹ (%)	(3.1)	3.5	
Comparative store sales growth ¹ (%)	(3.3)	1.7	

1. 2010 for the 27 weeks 27 June 2010 to 1 January 2011, 2009 for the 27 weeks 28 June 2009 to 2 January 2010.

Target Strategy & historic performance

Target 46

Growth Strategies	
Target Strategies	Details
Profitable sales growth	Continued investment in the store portfolio with new stores & refurbishments Continue to grow clothing & homewares in good, better, best product ranges Exploring alternative ways of communicating to customers Investment in technology to improve space management & allocation of merchandise in-store
Product leader	Continued focus on core customer destination categories, supported by new & differentiated product development & speed to market improvements Investment in product design & development capabilities
In-store environment	Disciplined in-store presentation for customer ease of shopping



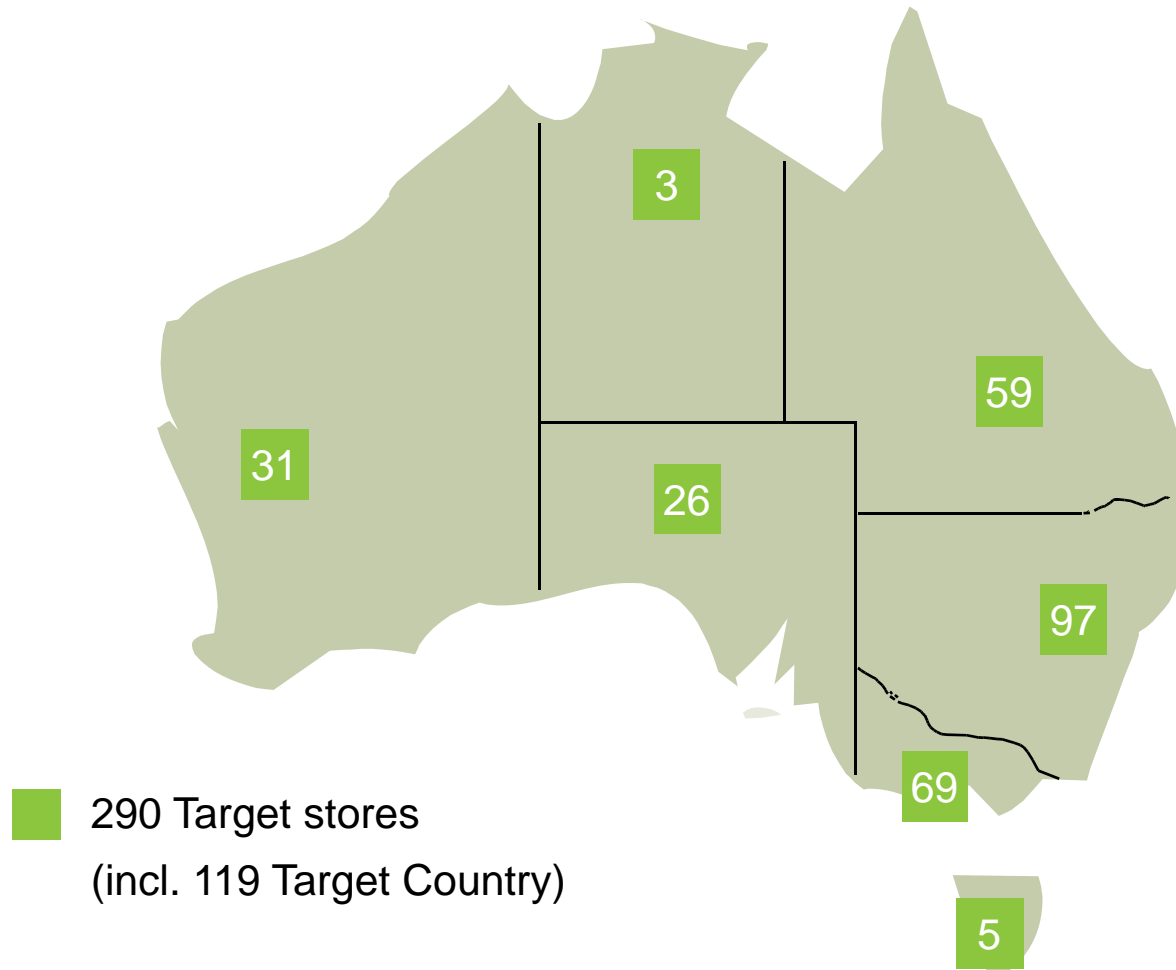
(A\$m)	2007	2008*	2009	2010	1H11
Revenue	n.a.	2,198	3,788	3,825	2,120
EBIT	n.a.	221	357	381	206
EBIT Margin	<i>n.a.</i>	10.1%	9.4%	10.0%	9.7%

* For ownership period 23 November 2007 to 30 June 2008

Target

Network as at 31 December 2010

Target / 47



Kmart



Highlights

- Improved underlying profitability
 - 13.0% increase in profit to A\$174 million, driven by gross margin improvement & cost control
- Customers continue to respond well to lowest prices on everyday items & improved in-store offer
 - 1.7% increase in comparable sales⁴
 - Consistent transaction growth
 - Seven million additional transactions completed in the half
- Supply chain initiatives progressed
 - New Victorian distribution centre near completion
- Store network development
 - Continued investment in store fleet; supported by dedicated property team
 - 34 floors & fitting rooms upgraded & four refurbishments completed
- Pleasing sales & profit growth from Kmart Tyre & Auto

Outlook

- Continue with 'Growth' phase of the turnaround
- Attract more customers into stores more often
 - Ongoing refinement of the product offer to deliver lowest price on everyday items for families
 - Deliver on lowest price: source product at lowest cost
 - Improve the in-store experience: environment, service & convenience
- Reinvest in the store network
- Rising sourcing costs & raw material prices

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↕ %
Revenue	2,271	2,226	2.0
EBIT^{1,2}	174	154	13.0
EBIT margin (%)	7.7	6.9	
ROC (R12 %) ³	25.8	19.8	
Safety (R12 LTIFR)	8.3	9.6	
Total sales growth ⁴ (%)	1.9	(1.2)	
Comparative store sales growth ⁴ (%)	1.7	(1.6)	

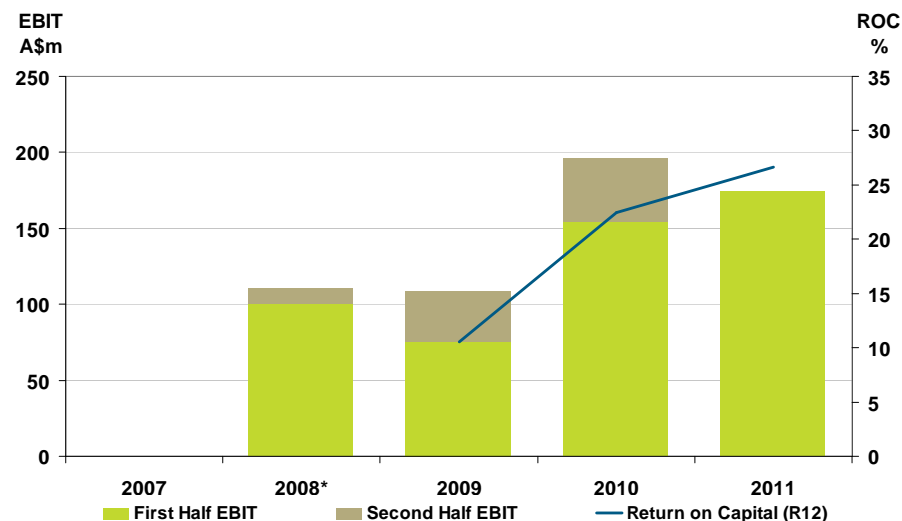
1. Excludes non-trading items expense of A\$33m relating to supply chain restructuring in 2009.
2. Excludes A\$1m earnings relating to Coles Group Asia overseas sourcing operations utilised by both Kmart & Target (2009: nil).
3. Excludes A\$7m earnings (R12 basis) relating to Coles Group Asia (2009: nil).
4. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010.

Kmart

Strategy & historic performance

Growth Strategies

Kmart Strategies	Details
Customer - outstanding experience	All about the Kmart customers; Fast & friendly service; Clean & tidy stores; Lowest price; More convenient shopping hours; Community engagement
Product - high velocity	What families need everyday; On trend; SKU reduction; Efficient product flow
Price - lowest price	Value to customers; Low prices, everyday; Fewer price points; Sourcing at lower cost; Overt in-store pricing
Promotion - clear, simple & impactful	Engage the customer; Engage Kmart team members; Increase customer visits; Customer research guiding our direction; Events are very important
Place - every site a success	Great customer experience; Replace old floors & update old fitting rooms; Self checkouts; Clear race tracks & midways; Resizing stores; Aggressive new site program
People - best people, great company	Customers come first; Respect all stakeholders; Pride in our work; Deliver results; Teamwork & trust

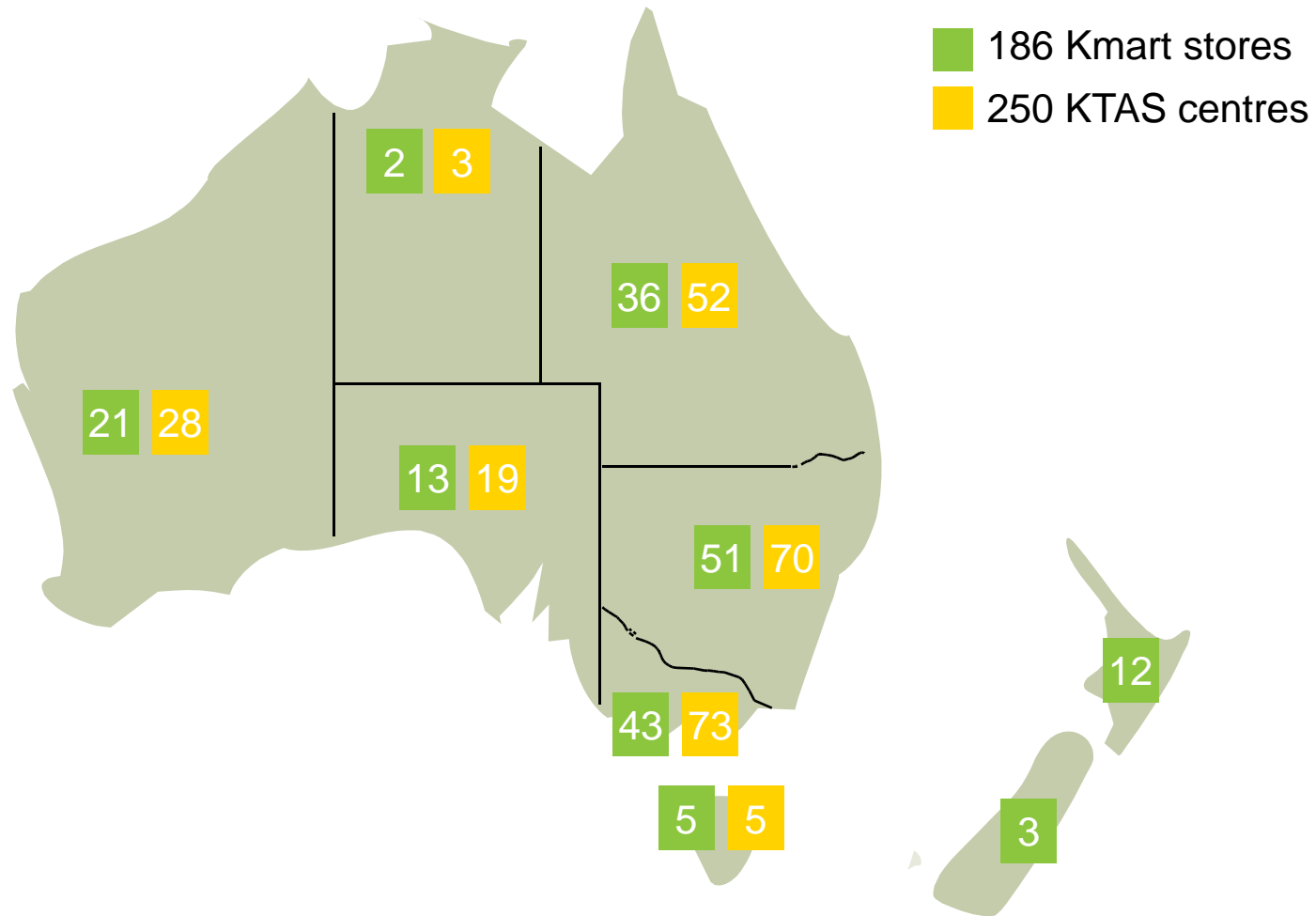


* For ownership period 23 November '07 to 30 June '08

(A\$m)	2007	2008*	2009	2010	1H11
Revenue	n.a.	2,454	3,998	4,019	2,271
EBIT ¹	n.a.	111	109	190	174
EBIT Margin	<i>n.a.</i>	4.5%	2.7%	4.7%	7.7%

* For ownership period 23 November 2007 to 30 June 2008. 1. Excludes earnings from Coles Group Asia (2008 to 2009: nil, 2010: A\$6m 1H11: A\$1m)





Insurance



Highlights

- Increased earnings across underwriting & broking
- Revenue in line with 1H FY10 notwithstanding underwriting portfolio remediation
- Strong underlying performance despite specific event claims from:
 - Christchurch earthquake (net impact of A\$10.8 million)
 - Natural peril events in Australia above expectations
- Continued progress with growth opportunities including:
 - Coles Insurance offer launched nationally in July 2010 with further extensions
 - Strong growth in EDI with intermediaries (especially SME)
 - New WFI referral arrangement with Victorian Farmers Federation
- Improved investment income from higher yields on term deposits
- Sale of OAMPS Super for A\$10.6 million (4.1% of FUM)

Outlook

- Severe weather events since 1 January will adversely affect second half earnings by A\$30m to A\$35m, net of reinsurance recoveries
- Expectation of further improvement in underlying underwriting performance
- Business will continue to benefit from improved risk selection & portfolio remediation
- Bolt-on acquisitions continue to be assessed

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009	↑ ↓ %
Gross Written Premium Underwritten	659	680	(3.1)
Total Revenue	872	868	0.5
EBITA Underwriting	42	38	10.5
EBITA Broking	28	25	12.0
EBITA Other	-	-	-
EBITA Insurance Division	70	63	11.1
EBIT Insurance Division	65	58	12.1
ROC (R12%)	9.7	6.3	
Safety (R12 LTIFR)	1.0	0.7	
Net earned loss ratio (%)	65.2	64.2	
Combined operating ratio (%)	98.6	97.0	
EBITA margin (Broking) (%)	27.3	25.2	

Insurance

Business overview

	Australia	New Zealand	United Kingdom
Broking			
Underwriting	 		
Group Services			

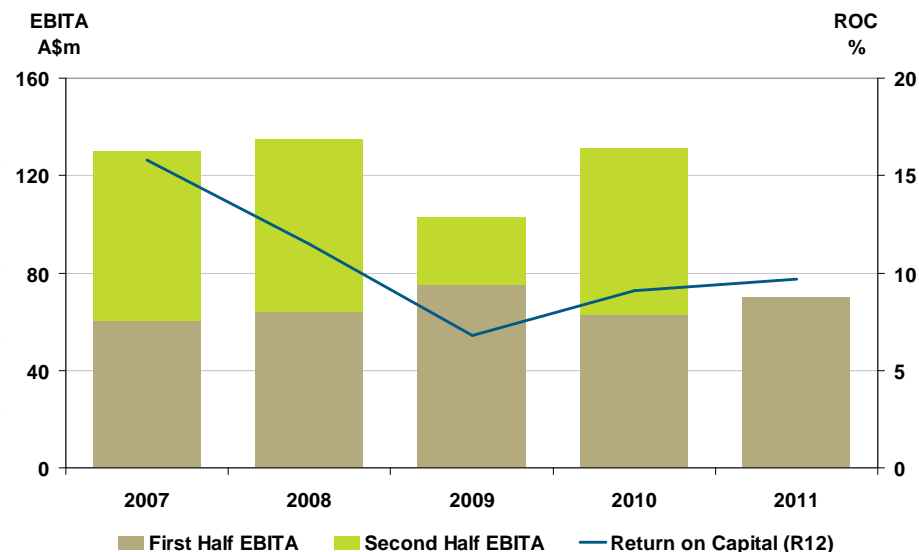


Insurance

Strategy & historic performance

Growth Strategies

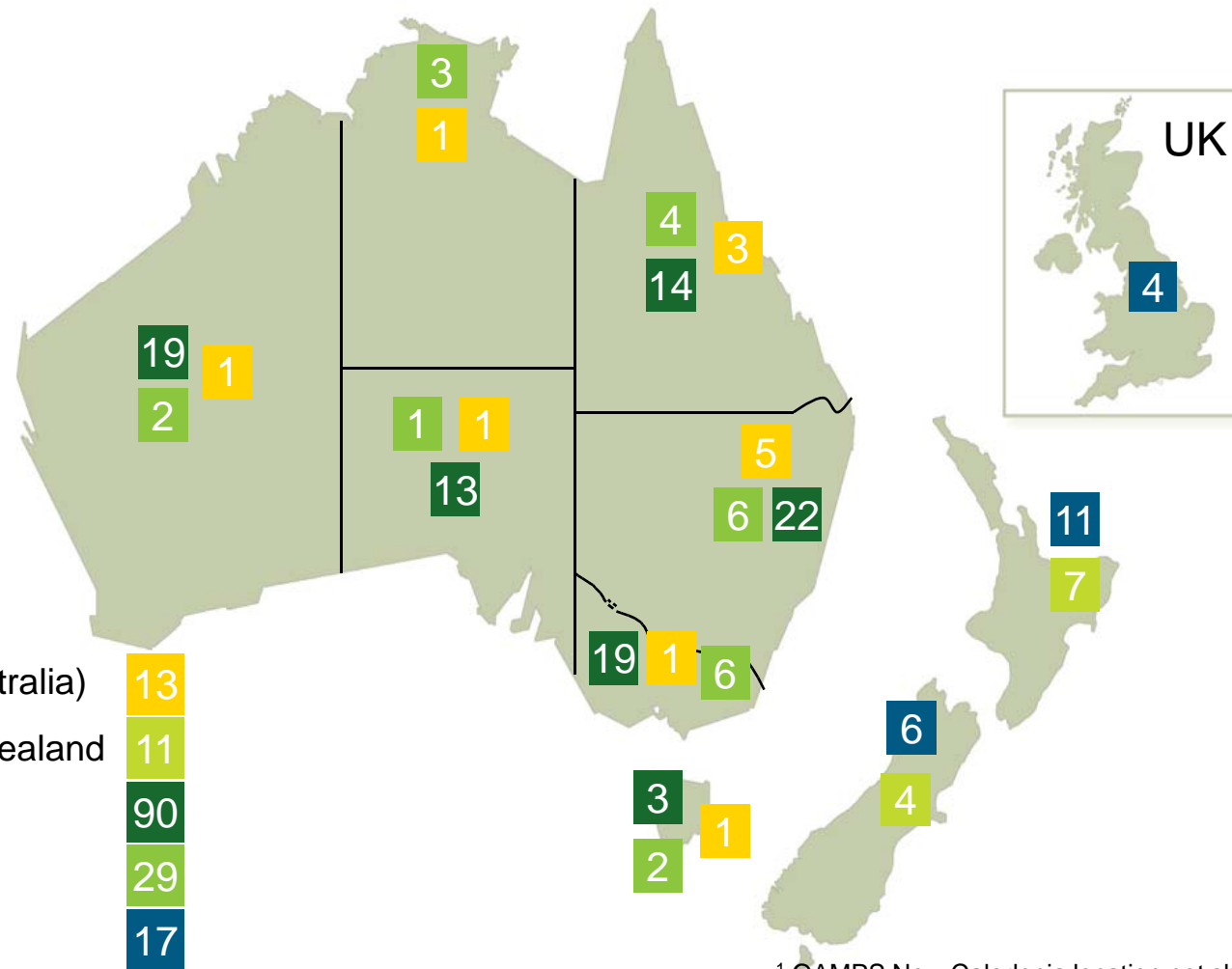
Insurance Strategies	Details
Performance improvement	Strong focus on underwriting & claims disciplines & business process enhancement
Focus on customer needs	Work with new & existing business partners to develop tailored insurance solutions & a point of difference for clients
Building the best team	Invest in the development of employees as the key source of competitive advantage
Effective risk management	Manage the business & portfolio risks effectively to facilitate sustainable & profitable growth
Selective acquisition growth	Continue to pursue bolt-on acquisition that meet investment criteria



(A\$m)	2007	2008	2009	2010	1H11
Gross Written Premium (underwriting)	1,191	1,328	1,358	1,347	659
Broking revenue	119	209	218	213	104
EBITA Underwriting	109	81	40	75	42
EBITA Broking	32	58	63	59	28
EBITA Other	(11)	(4)	-	(3)	-
EBITA Insurance Division	130	135	103	131	70
EBIT Insurance Division	120	122	91	122	65
Combined Operating Ratio	93.0%	98.3%	102.4%	97.9%	98.6%

Insurance

Geographical presence as at 31 December 2010



Lumley Insurance (Australia)

Lumley General New Zealand

WFI

OAMPS ¹

Crombie Lockwood

¹ OAMPS New Caledonia location not shown

Resources



Resources

2011 Half-year performance

Highlights

- Performance
 - Strong 1H FY11 financial result given difficult weather conditions
 - Curragh mine cash costs (A\$/t) increased 19.9% 1H FY11 vs. 1H FY10
 - Mine cash costs (A\$/t) reduced 9.2% in FY10
 - Exceptional effort by Curragh team during flood period
 - Increase in sales volumes from all mines
- Export markets
 - Strong global demand for coal in supply-constrained environment
 - Significant increase in export coal prices against previous year
- Progress on growth projects
 - Curragh: A\$286 million Curragh expansion to 8.0 - 8.5mtpa export metallurgical capacity continuing on budget; completion expected late CY11/early CY12
 - Bengalla: A\$56 million expansion to 9.3mtpa run of mine (ROM) announced November 2010

Outlook

- December wet weather affecting production & costs per tonne during March quarter
- Supply shortfall anticipated to affect export coal prices
- Curragh expansion to 8.0 – 8.5 mtpa export capacity completion late CY11/ early CY12
- Potential for continued tight labour market & industry cost pressures
- Next-stage expansion¹ studies continuing

1. Curragh expansion to 10mtpa, Bengalla to 10.7mtpa ROM

Financial Performance

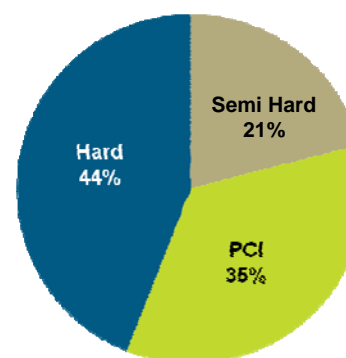
Half-Year ended 31 December (A\$m)	2010	2009	↑ %
Revenue¹	957	624	53.4
EBITDA	305	61	400.0
Depreciation & amortisation	(55)	(59)	(6.8)
EBIT²	250	2	n.m.
ROC (R12%)	34.3	20.6	
Coal production ('000 tonnes)	7,080	7,278	(2.7)
Safety (R12 LTIFR)³	0.9	2.3	

1. Includes traded coal revenue of A\$51m in 2010 (2009: A\$30m) & locked-in exchange rate losses of nil in 2010 (2009: A\$65m)

2. Includes Stanwell royalty expense of A\$60m (2009: A\$106m)

3. Curragh & Premier only

Forecast Curragh Metallurgical Sales Mix



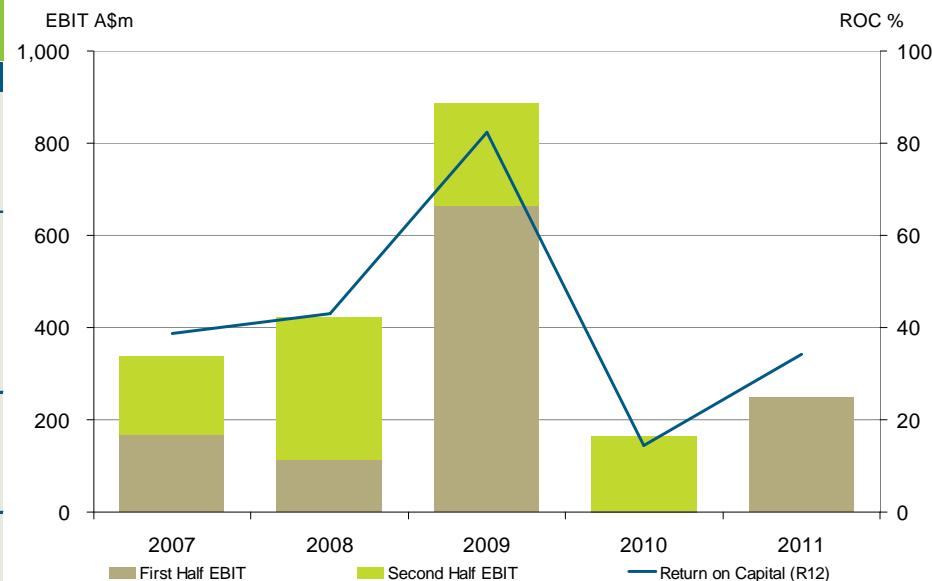
FY11 Forecast
5.8 – 6.2 million tonnes

Resources

Strategy & historic performance

Growth Strategies

Resources Strategies	Details
Maximise export sales & optimise sales mix	<ul style="list-style-type: none"> Curragh expansion tonnage contracts in place Price relativity improved Maximise higher value products Winner of Australian & Queensland export awards
Cost reduction programs	<ul style="list-style-type: none"> Curragh cost reduction programs in place Mine cash costs (A\$/t) reduced nine per cent in FY10 Mine cash costs (A\$/t) increased 19.9 per cent in 1H FY11 as a result of reduced production & difficult mining conditions following record rainfall in the period Industry cost pressure returning
Expansion opportunities	<ul style="list-style-type: none"> Blackwater Creek diversion completion Curragh expansion to 8.0 - 8.5 mtpa underway Further Curragh expansion feasibility study commenced Bengalla expansion to 9.3 mtpa (ROM) underway
Extend product & market reach	<ul style="list-style-type: none"> Evaluate acquisitions that offer economies of scale or downstream benefits Brownfield growth opportunities
Sustainability	<ul style="list-style-type: none"> Improved safety performance Environmental performance Community engagement



(A\$m)	2007	2008	2009	2010	1H11
Revenue	1,134	1,311	2,411	1,416	957
EBIT	338	423	885	165	250
<i>EBIT Margin</i>	29.8%	32.3%	36.7%	11.7%	26.1%

Coal Sales Volumes by Mine (1H11)

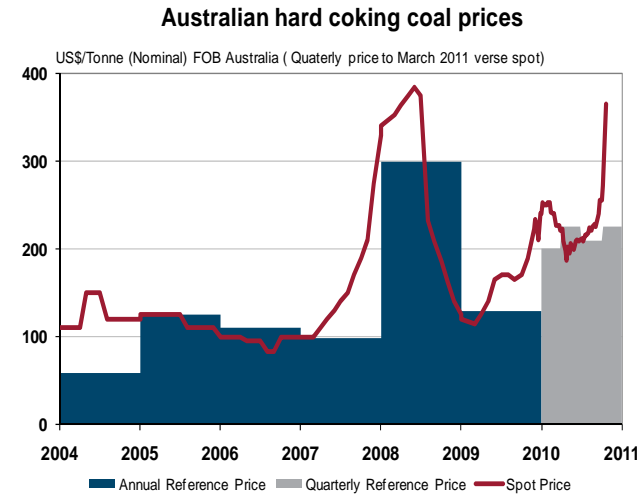
Mine (mtpa)	Steaming	Metallurgical	Total
Curragh, QLD^	1.4	3.2	4.5
Premier, WA	1.5	n.a.	1.5
Bengalla*, NSW	1.3	n.a.	1.3
Total	4.2	3.2	7.3

* Wesfarmers interest of 40%

n.a. = not applicable to this site

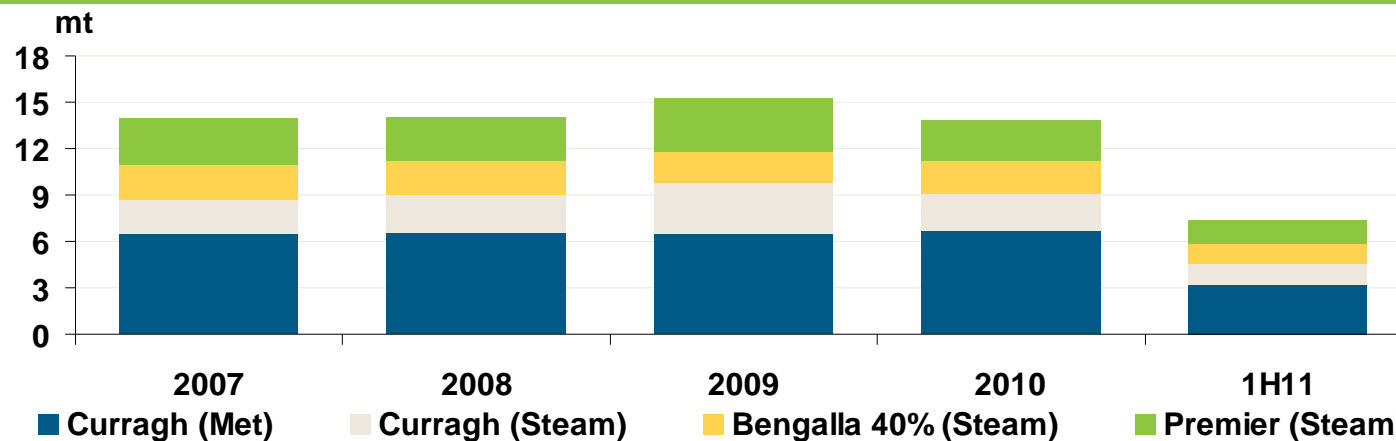
^Curragh metallurgical coal sales exclude traded coal of 243kt

Australian Hard Coking Coal Prices



Source: Barlow Jonker, Tex Report, Macquarie Research

Historic Coal Sales Volumes by Mine



Hedging profile as at 31 December 2010

Curragh			Bengalla		
Full Year end 30 June	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate	Full Year end 30 June	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate
2011 ¹	380	0.86	2011 ¹	59	0.83
2012	630	0.84	2012	85	0.81
2013	431	0.80	2013	64	0.79
2014	224	0.78	2014	42	0.77
2015	120	0.76	2015	27	0.74

1. Represents six month period ending 30 June 2011

1. Represents six month period ending 30 June 2011



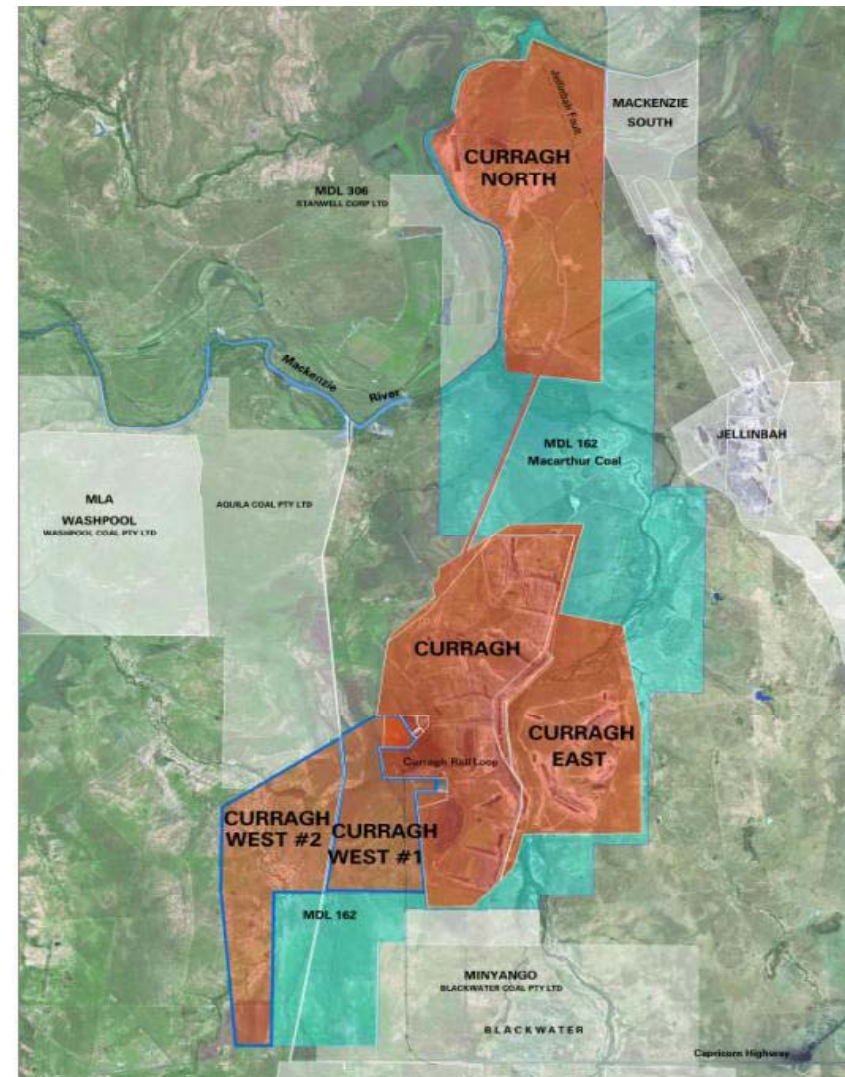
Curragh mine expansion

- Wesfarmers approved in November 2009 the investment of A\$286 million to expand Curragh metallurgical coal exports to 8.0 – 8.5mtpa
- Curragh has rail & export capacity contracted at 8.5mtpa
- Curragh has forward-sold the additional production to existing & new long-term customers
- Construction is underway, with the expansion due for completion in late CY11/ early CY12
- Two week shutdown of existing CHPP to tie in new plant completed in January/February 2011



Curragh expansion study to 10mtpa

- Feasibility study (FS) commenced
 - Mining & Coal Handling Preparation Plant studies
- Potential to expand Curragh to 10mtpa metallurgical exports from FY14
 - Wiggins Island commissioning
 - Additional rail capacity required
 - Potential for additional dragline
- Re-evaluation of remaining reserves at Curragh/Curragh East
- Evaluate Curragh West deposit
- Exploration completion in Q3 CY11
- FS completion Q4 CY11



- Expansion to 10.7mtpa ROM tonnes through two stages
 - Stage One 9.3mtpa ROM
 - Stage Two 10.7mtpa ROM
- Stage One approved – November 2010 (A\$56m)¹
- Stage Two feasibility study nearing completion
- Additional port capacity secured
- Phase one completion targeted for 1Q CY12



1. Wesfarmers share of capital expenditure

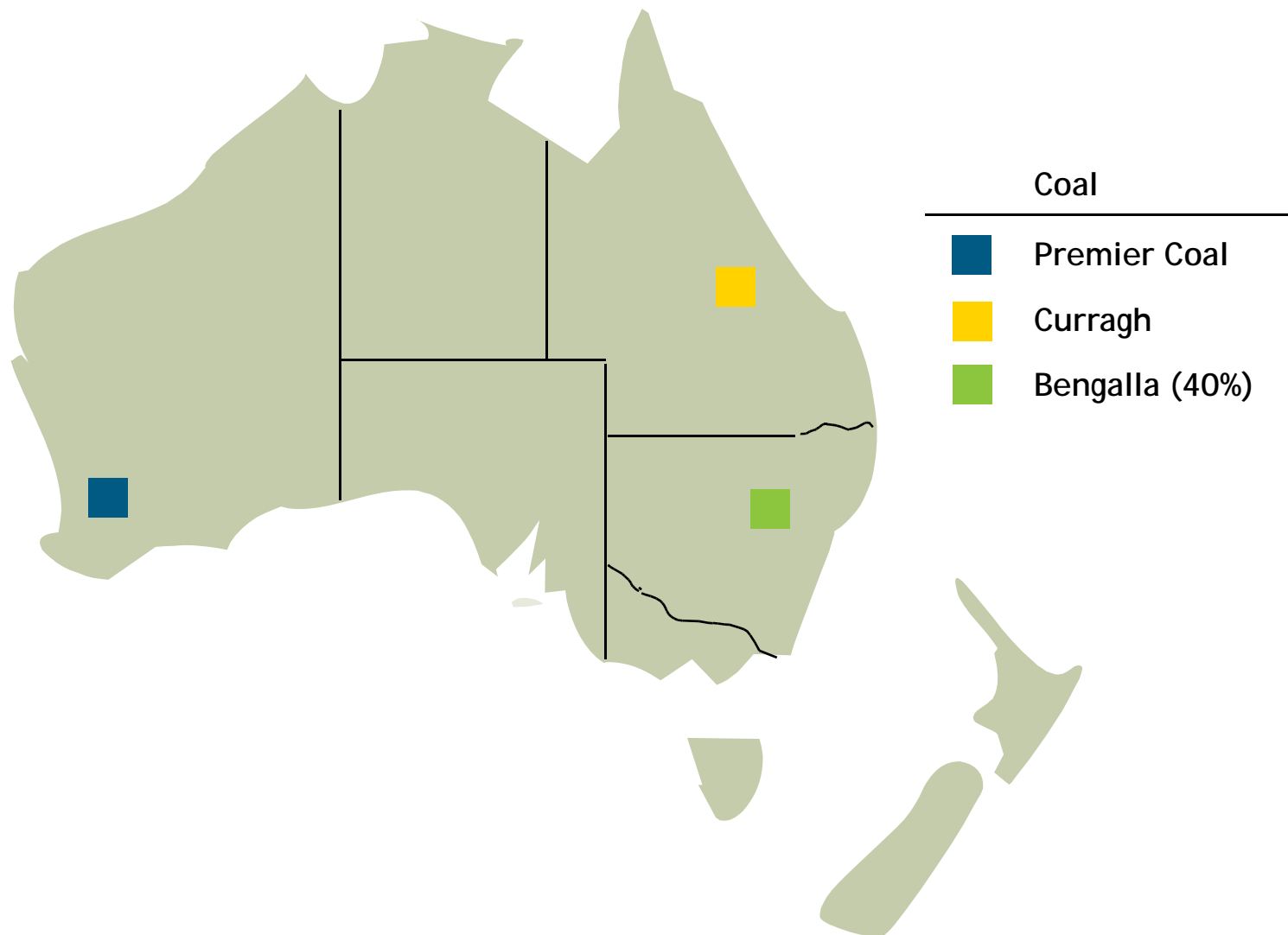
Wiggins Island Coal Export Terminal

- Stage One development of 27mtpa port capacity (Curragh share 1.5mtpa)
- Decision on investment & take-or-pay commitment in 1H CY11
- First shipment 2014
- Potential cumulative capacity from subsequent stages – up to 80mtpa



Resources

Locations



Chemicals, Energy & Fertilisers


**Wesfarmers Chemicals,
Energy & Fertilisers**




Wesfarmers

Chemicals, Energy & Fertilisers

2011 Half-year performance

Highlights

- Increased earnings from ammonia & ammonium nitrate
 - Strong demand & plant performances
- Increased sodium cyanide sales offset by increased gas input costs & higher Australian dollar
- Record low PVC selling price relative to VCM input cost, compounded by a strong Australian dollar
- Kleenheat earnings marginally higher than previous year despite higher gas input costs & reduced LPG content in the pipeline
- Recovery in fertiliser margins following inventory writedowns & carryover of highly-priced inventory in the previous year
- Varanus Island gas disruption insurance claim now settled

Outlook

- Continuing strong production & demand for ammonium nitrate & sodium cyanide
- Board consideration for AN expansion in 2H FY11
- PVC – VCM spread showing signs of improvement albeit still below historical long-term average
- LPG earnings dependent on international LPG prices & LPG content in the pipeline
- Growing demand for LNG from the heavy-duty vehicle market remains challenging
- Fertiliser earnings will be heavily dependent on 2H FY11 seasonal break & farmers' terms of trade

Financial Performance

Half-Year ended 31 December (A\$m)		2010	2009 ²	↑ %
Revenue	Chemicals	315	292	7.9
	Energy ³	286	252	13.5
	Fertilisers	121	141	(14.2)
		722	685	5.4
EBITDA¹		199	116	71.6
Depreciation & amortisation		(48)	(47)	2.1
EBIT¹		151	69	118.8
EBIT (excl insurance proceeds)		110	69	59.4
Sales volume ('000t):	Chemicals	392	385	1.8
	Fertilisers	244	264	(7.6)
	LPG	173	166	4.2
ROC (R12 %) ¹		21.3	10.0	
Safety (R12 LTIFR)		5.8	2.9	

1. Includes insurance proceeds of A\$41m in 2010 (2009: nil).

2. Restated to exclude Coregas following the merger of Chemicals & Fertilisers & Energy from 1 July 2010.

3. Includes Kleenheat Gas, enGen & ALWA.

Chemicals, Energy & Fertilisers

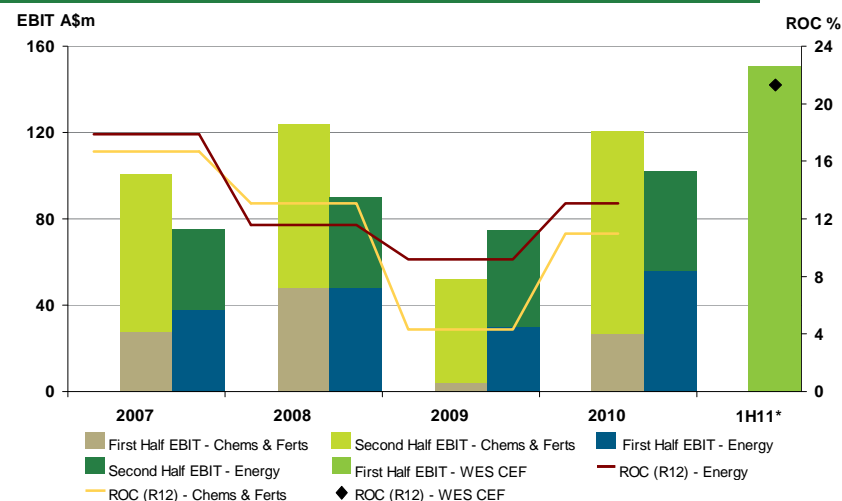
Strategy & historic performance

Chemicals, Energy
& Fertilisers

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Growth Strategies

WESCEF Strategies	Details
Improve offers	Ongoing development of product & service differentiation
Improve competitiveness	Optimisation of cost base & operating efficiencies
Ammonium nitrate expansion	Progress evaluation of ammonium nitrate expansion plans
Growth opportunities	Identify & evaluate further opportunities for existing businesses to grow in new markets



* 1H11 Result is for the consolidated Chemicals, Energy & Fertilisers division which excludes Coregas. The performance of Coregas is reported in the 1H11 result of Industrial & Safety.

(A\$m)	2007	2008	2009	2010	1H11*
Revenue - Chemicals & Fertilisers	592	997	1,162	1,060	n.a.
Revenue - Energy	463	565	598	611	n.a.
Revenue - WES CEF	n.a.	n.a.	n.a.	n.a.	722
EBIT - Chemicals & Fertilisers	101	124	52	121	n.a.
EBIT - Energy	75	90	75	102	n.a.
EBIT - WES CEF [^]	n.a.	n.a.	n.a.	n.a.	151
<i>EBIT Margin - Chemicals & Fertilisers</i>	17.1%	12.4%	4.5%	11.4%	n.a.
<i>EBIT Margin - Energy</i>	16.2%	15.9%	12.5%	16.7%	n.a.
Sales Volumes - Chemicals (kt)	449	605	747	778	392
Sales Volumes - Fertilisers (kt)	901	1,057	739	913	244

* Reflects the new division of Wesfarmers Chemicals, Energy & Fertiliser that commenced on 1 July 2010.

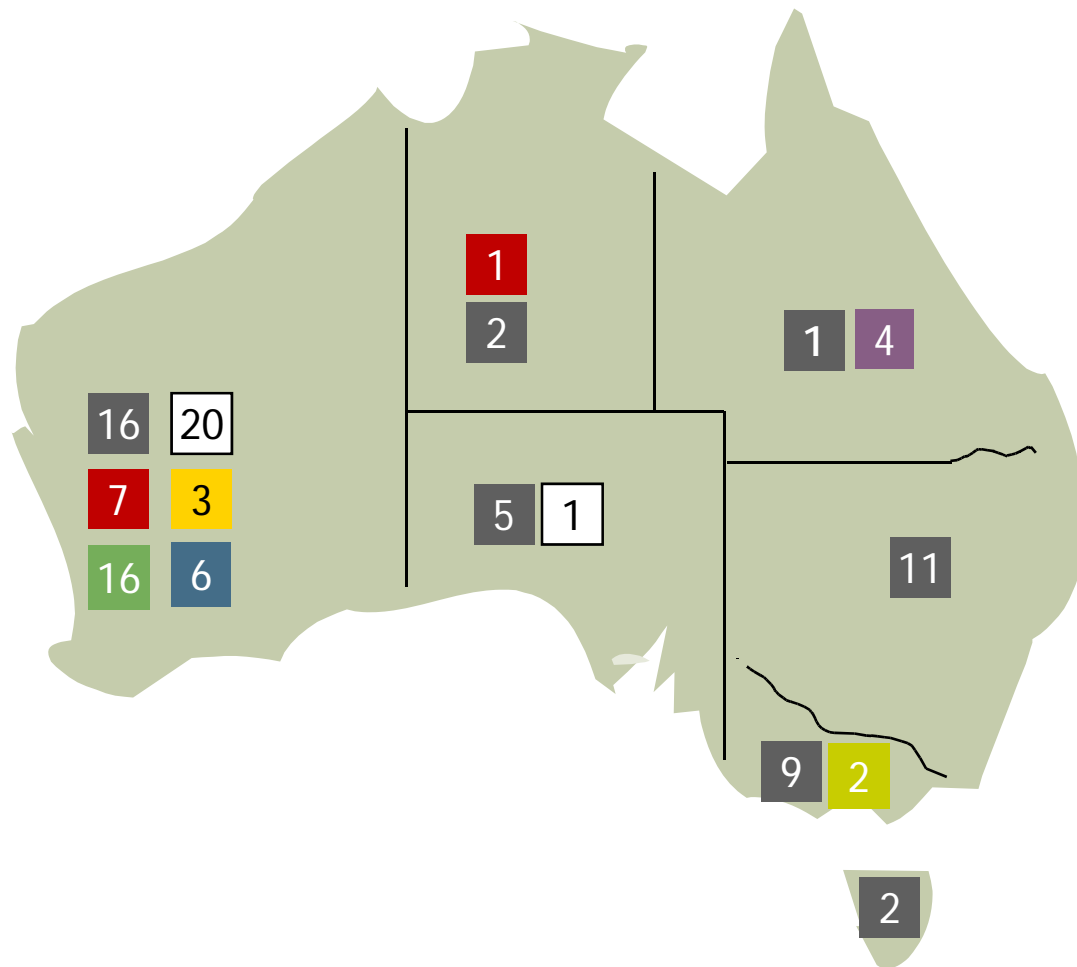
[^] Includes A\$41m of insurance proceeds.

Chemicals, Energy & Fertilisers

Locations as at 31 December 2010

Chemicals, Energy
& Fertilisers

70



- 16 CSBP fertilisers
- 6 CSBP chemicals
- 2 Australian Vinyls
- 4 QNP (50%)
- 8 ALWA
- 3 AGR (75%)
- 21 enGen
- 46 Kleenheat

Industrial & Safety



Industrial & Safety

2011 Half-year performance


Highlights

- Strong results supported by market conditions & competitive position
 - 12.3% sales growth (first half last year affected by GFC²)
 - 21.5% EBIT growth; EBIT improvement in all businesses
- Strengthened business portfolio
- Solid sales momentum supported by strong service levels
 - Contracts, projects, services & eBusiness growth
 - Continued industry diversification
- Strong operational & capital management contributing to improved returns

Outlook

- Leveraging strong growth platform to take advantage of improving conditions
 - Growing share of customers' product & service spend
 - Increasing diversification & exposure to high growth sectors
 - Continued investment in organisational effectiveness
 - Acquisition opportunities
- A number of factors potentially offsetting momentum
 - Impact of Queensland floods on customer activity (short term)
 - Slower recovery in New Zealand
 - Ongoing competitive margin pressure
 - Growing labour access & costs challenges

Financial Performance

Half-Year ended 31 December (A\$m)	2010	2009 ¹	% 
Revenue	774	689	12.3
EBITDA	92	78	17.9
Depreciation & amortisation	(13)	(13)	-
EBIT	79	65	21.5
EBIT margin (%)	10.2	9.4	
ROC (R12 %)	11.8	9.5	
Safety (R12 LTIFR)	2.7	1.3	

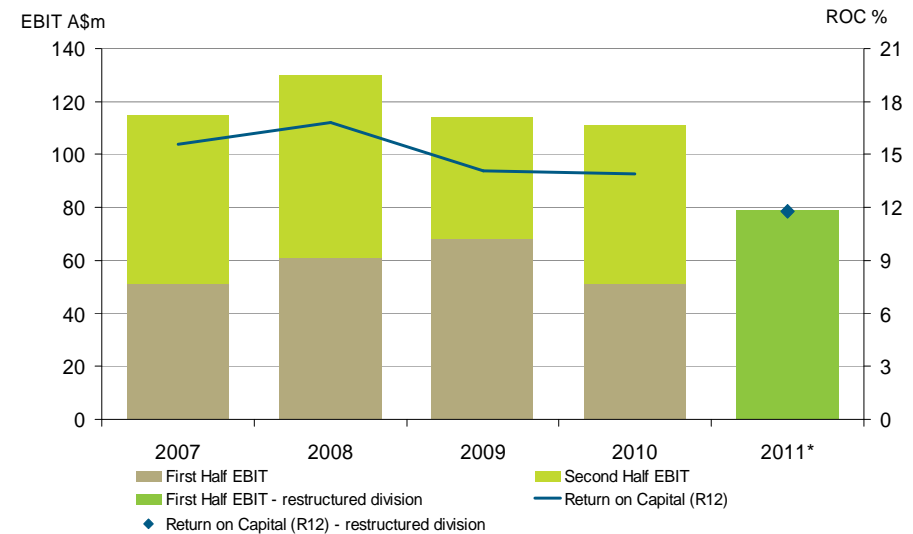
1. Restated to include Coregas following the divisional restructure on 1 July 2010
2. GFC: Global Financial Crisis

Industrial & Safety

Strategy & historic performance

Growth Strategies

Industrial & Safety Strategies	Details
Increase share of customers' products & services spend	Strong delivery performance & customer service Broadening product range Strengthening value proposition Improved sales effectiveness
Target higher growth sectors	Resources & infrastructure sectors
Transition of Coregas	Leverage existing customer relationships
Improve metropolitan sales penetration	Multi-channel offerings
Continue to improve supply chain & organisation effectiveness	Process enhancements Technology investments
Strengthen leadership positions	Existing & new markets through acquisitions
Sustainability & people	Ongoing commitment to safety, sustainability and employee development



* 1H11 includes Coregas which was transferred to the division on 1 July 2010, following the divisional restructure of Wesfarmers Chemicals & Fertilisers and Wesfarmers Energy

(A\$m)	2007	2008	2009	2010	1H11*
Revenue	1,208	1,309	1,294	1,311	774
EBIT	115	130	114	111	79
EBIT Margin	9.5%	9.9%	8.8%	8.5%	10.2%

* 1H11 includes Coregas which was transferred to the Industrial & Safety division on 1 July 2010, following the divisional restructure of Wesfarmers Chemicals & Fertilisers & Wesfarmers Energy

Industrial & Safety

Distribution network as at 31 December 2010

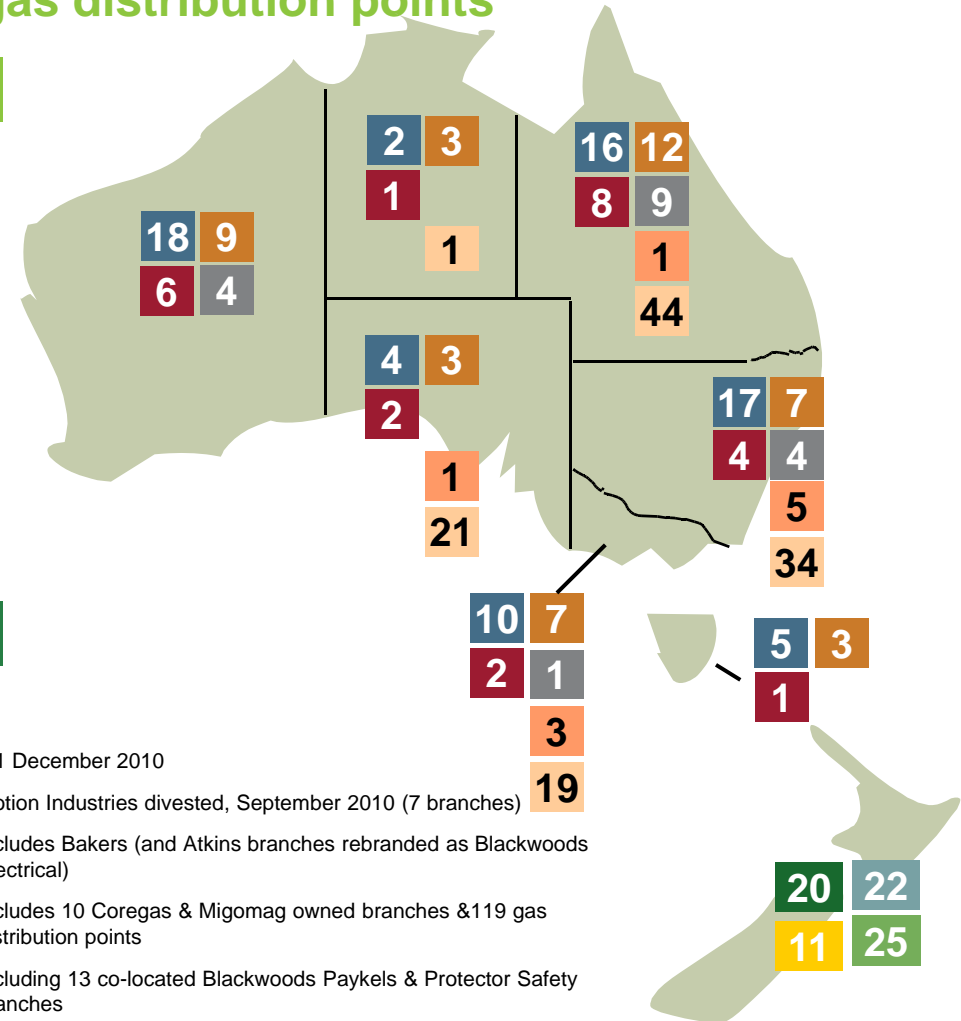
236 industrial & safety locations & 129 gas distribution points

Australia⁽¹⁾ No.

	72	"All your workplace needs" industrial ⁽²⁾
	44	Safety
	24	Materials handling, lifting & rigging
	18	Fasteners
	10+	Industrial, Medical & Specialty Gases ⁽³⁾
	119	

New Zealand No.

	20	Industrial, hose, conveyor ⁽⁴⁾
	22	Safety ⁽⁴⁾
	25	Safety ⁽⁵⁾
	11	Packaging, hygiene, food services



As at 31 December 2010

- (1) Motion Industries divested, September 2010 (7 branches)
- (2) Includes Bakers (and Atkins branches rebranded as Blackwoods Electrical)
- (3) Includes 10 Coregas & Migomag owned branches & 119 gas distribution points
- (4) Including 13 co-located Blackwoods Paykels & Protector Safety branches
- (5) Includes 1 APC (gas detection) location

Other businesses



Gresham:

50% interest in Gresham Partners, an independent investment bank focused on financial advisory services, private equity investment and property investment funds. Wesfarmers also holds significant investments in Gresham's Private Equity Funds.

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):		
Gresham Partners	(1)	2
Gresham Private Equity Funds	(28)	29



Wespine (50%):

50:50 joint venture between Wesfarmers and Fletcher Building Limited. Wespine is a softwood sawmiller, specialising in the production of premium quality plantation timber for use in housing construction and furniture

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):	5	4



Bunnings Warehouse Property Trust (23%):

Listed property trust, established in 1998 with a focus on warehouse retailing properties and, in particular, Bunnings Warehouses leased to Bunnings Pty Ltd, a wholly-owned subsidiary of Wesfarmers Limited.

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):	12	10

Sustainability



Wesfarmers

Sustainability

Priorities

In the context of its commitment to sustainable outcomes, Wesfarmers has nominated five key areas of focus that will contribute towards delivering satisfactory returns for its shareholders in 2010 & beyond:

1. The importance of people
2. Carbon emissions reduction & energy management
3. Community investment
4. A reduced overall environmental footprint
5. A strong economic contribution

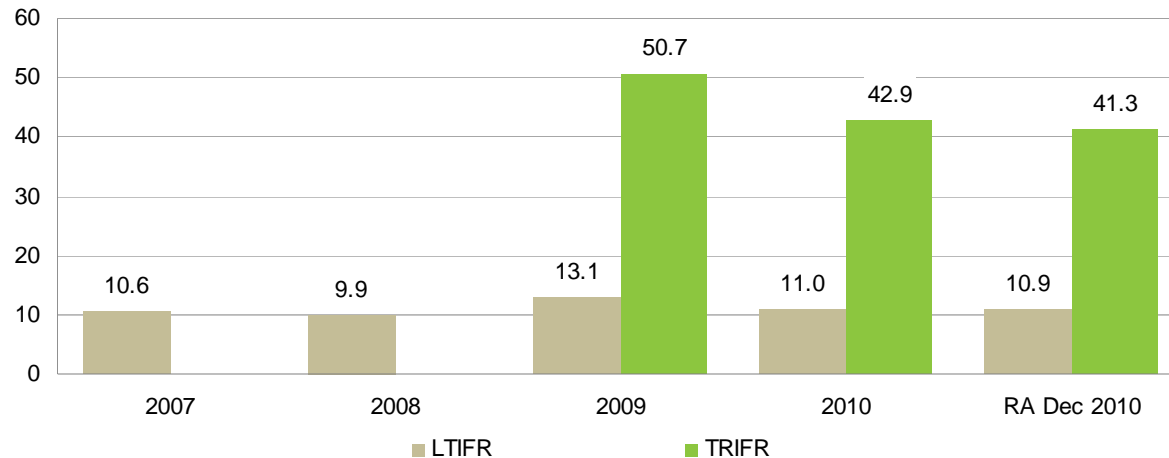
Wesfarmers is again a member of the Dow Jones Sustainability World Indexes in 2010, rating it in the top 10 per cent of companies assessed worldwide against economic, environmental & social criteria

Sustainability

The importance of people

- Australia's largest private sector employer, employing some 200,000 employees, largely in Australia & New Zealand
- Wesfarmers recognises the significant social & commercial value of diversity at all levels of its workforce
- Reduction in LTIFR & TRIFR during the period:
 - Group LTIFR reduced to 10.9 from 11.0
 - Group TRIFR reduced to 41.3 from 42.9

LTIFR & TRIFR



NOTES:

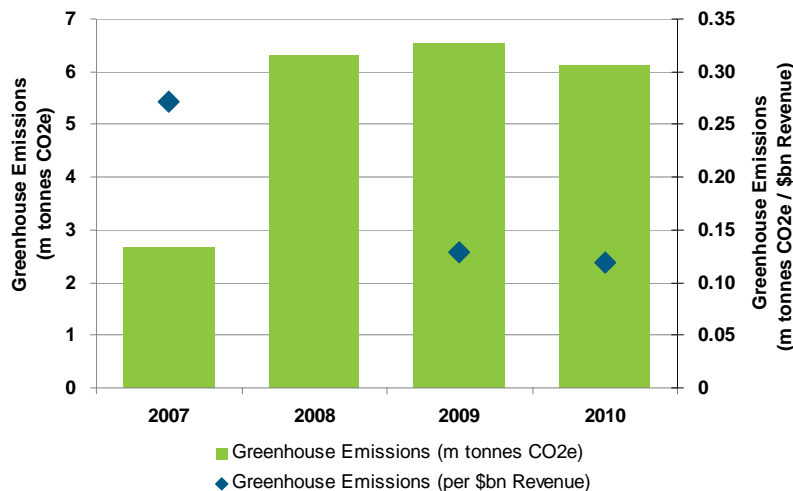
1. Coles Group data included from 2009 onwards
2. "RA Dec 2010" is the rolling average for 12 months to December 2010
3. "TRIFR" is the Total Recordable Injury Frequency Rate which includes all injuries requiring medical attention and/or time lost from work

Sustainability

Carbon emissions reduction & energy management

- Wesfarmers is pursuing energy efficiency in our facility design, construction, maintenance & redevelopment practices
- We continued to invest in new technologies & systems during the period
 - Installation in some 600 Coles supermarkets of night blinds on upright freezers reducing electricity use & associated carbon emissions
 - CSBP trialling a catalyst in its nitric acid plant to potentially reduce greenhouse gas emissions by over 300,000 tonnes CO₂e per annum

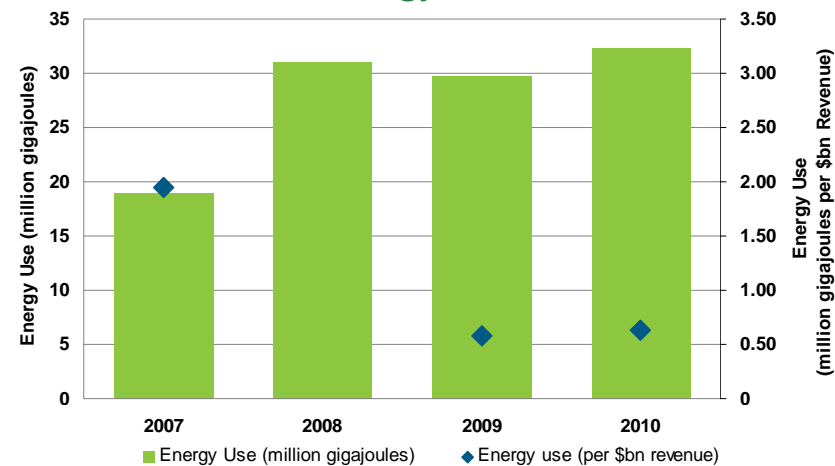
Greenhouse Emissions



NOTES:

1. The former Coles Group is included from 2008 (full year effect) onwards
2. Data for 2010 includes all Scope 1, 2 & 3 emissions for Wesfarmers
3. 2008 Revenue not available for full year for the acquired Coles Group

Energy Use



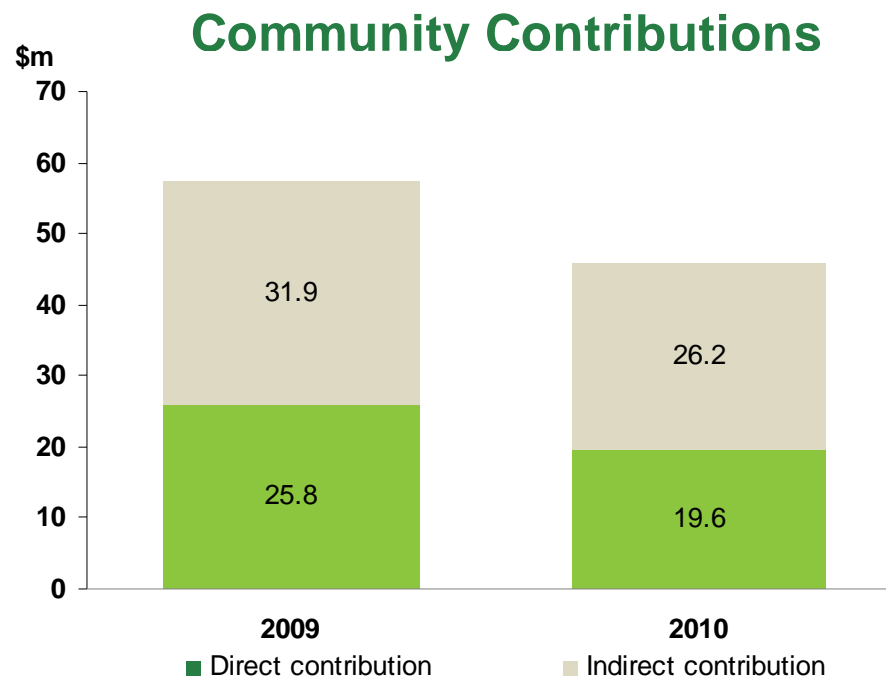
NOTES:

1. The former Coles Group is included from 2008 (full year effect) onwards
2. The 2009 energy use was reduced by a gas supply outage in Western Australia that curtailed ammonia & LPG production for most of FY09
3. 2008 Revenue not available for full year for the acquired Coles Group

Sustainability

Community investment

- Wesfarmers recognises & invests in areas of the community which it believes contribute to building long-term cohesion, leadership & innovation
- During the period all businesses made a strong contribution to supporting the recent Australian flood relief program, with direct & indirect contributions totalling approximately \$12.0 million



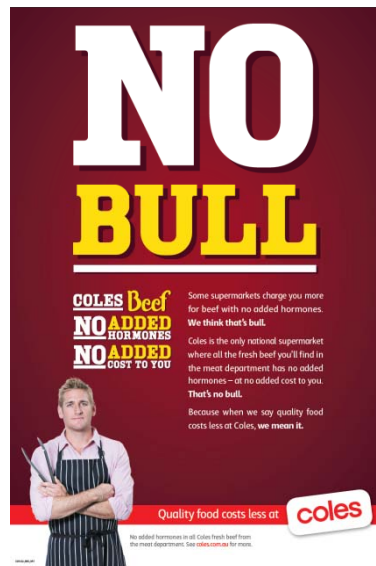
NOTES:

1. The 2009 contribution was increased by the Group's contribution of approximately \$13m to appeals related to the 2009 Victorian bushfires

Sustainability

A reduced overall environmental footprint

- Wesfarmers' business operations have both direct & indirect environmental impacts, including water usage, packaging, emissions to air, solid & liquid waste, & land rehabilitation
- Key initiatives commissioned during the period were:
 - Coles launched its “no added hormone” beef range & joined the Round Table on Sustainable Palm Oil
 - The Federal Government launched its policy supporting legally logged timber which Bunnings has been at the forefront of the industry in promoting





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For further information on Wesfarmers including:
Annual reports; financial results announcements;
presentations; webcasts & Corporate policies, please
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