



27 March 2012

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**DIVIDEND INVESTMENT PLAN ALLOCATION PRICE FOR 2012 INTERIM DIVIDEND**

Wesfarmers Limited today announced that the allocation price for shares to be issued through the Dividend Investment Plan for the interim dividend to be paid in respect of the period ended 31 December 2011 is \$28.9128.

The allocation price for shares has been determined in accordance with the rules of the Dividend Investment Plan, which for the 2012 interim dividend is calculated as the average of the daily volume weighted average price of Wesfarmers Limited shares on each of the 15 consecutive trading days during the period from 1 March 2012 to 21 March 2012 inclusive, excluding trades which are not considered to reflect normal supply and demand.

Based on audited data, shareholders representing 15.84 per cent of Wesfarmers Limited shares on issue had a valid election to participate in the Dividend Investment Plan for the period.

Shares are expected to be issued to participants in the Dividend Investment Plan on 30 March 2012.

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon", written over a horizontal line.

L J KENYON  
COMPANY SECRETARY