



1 October 2014

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**DIVIDEND INVESTMENT PLAN ALLOCATION PRICE FOR 2014 FINAL DIVIDEND AND SPECIAL 'CENTENARY' DIVIDEND**

Wesfarmers Limited today announced that the allocation price for shares to be issued through the Dividend Investment Plan for the final dividend and special 'Centenary' dividend to be paid in respect of the period ended 30 June 2014 is \$43.3774.

The allocation price for shares has been determined in accordance with the rules of the Dividend Investment Plan, which for the 2014 final dividend and special 'Centenary' dividend is calculated as the average of the daily volume weighted average price of Wesfarmers Limited shares on each of the 15 consecutive trading days during the period from 5 September 2014 to 25 September 2014 inclusive, excluding trades which are not considered to reflect normal supply and demand.

Based on audited data, shareholders representing 13.80 per cent of Wesfarmers Limited shares on issue had a valid election to participate in the Dividend Investment Plan for the period.

Shares are expected to be issued to participants in the Dividend Investment Plan on 9 October 2014.

Yours faithfully,

A handwritten signature in black ink, appearing to be "Linda Kenyon".

LINDA KENYON  
COMPANY SECRETARY