



17 September 2008

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

**WESFARMERS LIMITED
DIVIDEND INVESTMENT PLAN ALLOCATION PRICE FOR 2007/08 FINAL
DIVIDEND**

Wesfarmers Limited today announced that the allocation price for shares to be issued through the Dividend Investment Plan for the final dividend to be paid in respect of the period ended 30 June 2008, after application of a one per cent discount, is \$30.4614.

The allocation price for shares has been determined in accordance with the rules of the Dividend Investment Plan, which for the 2007/08 final dividend is calculated as a one per cent discount to the average of the daily volume weighted average price on each of the 10 trading days during the period from 3 September 2008 to 16 September 2008 inclusive, excluding trades which are not considered to reflect normal supply and demand.

Shares are expected to be issued to participants in the Dividend Investment Plan on or about 6 October 2008.

Yours faithfully,

L J KENYON
COMPANY SECRETARY