



24 April 2015

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**ADVANCE NOTICE – STRATEGY BRIEFING DAY – SYDNEY**

Wesfarmers' Strategy Briefing Day will be held in Sydney on Wednesday, 20 May 2015.

The briefing will commence at 6:45am AWST / 8:45am AEST following the release of presentation materials to the ASX. This briefing will be webcast and accessible via our website at [www.wesfarmers.com.au](http://www.wesfarmers.com.au).

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

**L J KENYON**  
COMPANY SECRETARY